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February 24, 2025

VIA E-MAIL

Office of the Attorney General of Iowa
Consumer Protection Division
Security Breach Notifications
1305 E. Walnut Street
Des Moines, IA 50319-0106
E-mail: consumer@ag.iowa.gov

Re: Notice of Data Event

To Whom It May Concern:

We represent Yes Communities, LLC (“Yes Communities”) located at 5050 South Syracuse Street, Suite 1200, Denver, Colorado 80237, and are writing to notify your office of an event that may affect the security of personal information relating to six hundred forty-eight (648) Iowa residents (the “Event”). This notice will be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, Yes Communities does not waive any rights or defenses regarding the applicability of Iowa law, the applicability of the Iowa data event notification statute, or personal jurisdiction.

Nature of the Data Event

Yes Communities became aware of suspicious activity within its network and promptly took steps to investigate the activity and verify the security of the network. The investigation determined there was unauthorized access to its network between December 9, 2024, and December 11, 2024, and during this time files were copied. The investigation also identified ransomware on certain Yes Communities systems. Yes Communities reviewed the files to determine the types of information present and to whom it relates. This effort recently concluded on January 9, 2025, and identified information relating to Iowa residents including name, Social Security number, drivers’ license number, and financial account information.

Notice to Iowa Residents

On February 24, 2025, Yes Communities provided written notice of the Event to six hundred forty-eight (648) Iowa residents. Written notice is being provided in substantially the same form as the letter attached here as *Exhibit A*.

Other Steps Taken and To Be Taken

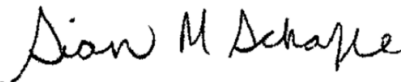
Upon discovering the suspicious activity, Yes Communities moved quickly to investigate and respond. The investigation included steps to assess and secure the Yes Communities network, review the involved files, and identify potentially impacted individuals. Yes Communities notified federal law enforcement and is notifying relevant regulatory authorities. Yes Communities is implementing additional security measures within its network and is completing a review of its policies and procedures to further secure the information in its systems.

As noted above, Yes Communities is notifying individuals whose personal information may have been impacted by the Event. The notice letter includes access to complimentary credit monitoring services for twelve (12) months, through TransUnion and guidance on how to better protect against identity theft and fraud. Yes Communities is also providing individuals with information on how to place a fraud alert and security freeze on one's credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report identity theft and fraud.

Contact Information

Should you have any questions regarding this notification or other aspects of the Event, please contact us at (267) 930-4799.

Very truly yours,



Sian M. Schafle of
MULLEN COUGHLIN LLC

SMS/ogf
Enclosure