

## **NOTICE OF DATA BREACH**

«Date»

«First\_Name» «Last\_Name»

«Address\_Line\_1»

«Address\_Line\_2»

«City», «State», «Zip»

Dear «First\_Name» «Last\_Name»,

We are writing to notify you of a data security incident that may have involved your personal information. We take the protection of your personal information very seriously and are sending this correspondence to tell you what happened, what information was involved, what we have done, and what you can do to address this situation.

### ***What Happened***

Ticketmaster recently discovered that an unauthorized third party obtained information from a cloud database hosted by a third-party data services provider. Based on our investigation to date, we determined that the unauthorized activity occurred between April 2, 2024, and May 18, 2024. On May 23, 2024, we determined that some of your personal information may have been affected by the incident. We have not seen any additional unauthorized activity in the cloud database since we began our investigation.

### ***What Information Was Involved***

The personal information that may have been obtained by the third party may have included your name, basic contact information, and «Extra1».

### ***What We Are Doing***

We have been diligently investigating this incident with the assistance of outside experts. We have also contacted and are cooperating with federal law enforcement authorities, and this notice has not been delayed due to law enforcement investigation. We have additionally taken a number of technical and administrative steps to further enhance the security of our systems and customer data. These measures include rotating passwords for all accounts associated with the affected cloud database, reviewing access permissions, and increased alerting mechanisms deployed in the environment.

### ***What You Can Do***

As described in the enclosed document titled “Additional Resources,” we recommend you remain vigilant and take steps to protect against identity theft and fraud, including monitoring your accounts, account statements, and free credit reports for signs of suspicious activity. To further protect your identity and as a precaution, we are also offering you identity monitoring with TransUnion at no cost to you. Identity monitoring will look out for your personal data on the dark web and provide you with alerts for 1 year from the date of enrollment if your personally identifiable information is found online. These services will be provided by Cyberscout, a TransUnion company specializing in fraud assistance and remediation services.

You can sign up for this service by inputting the following address in your browser: <https://bit.ly/TU-sign-up> (As a general practice, you should not provide personal information in response to electronic communications regarding security breaches; accordingly, we have removed the hyperlink from this website).

Your Ticketmaster account was not affected by this incident, however we recommend being mindful of phishing attempts such as emails from unknown senders or those that contain unusual content, such as links or attachments, or being asked to provide personal information over the phone.

### ***For More Information***

We are fully committed to protecting your information, and deeply regret that this incident occurred. If you have questions or concerns regarding this incident, please contact us at 1-800-653-1840 Monday-Friday from 8:00 a.m. to 8:00 p.m. Central Time, excluding holidays.

Sincerely,

Ticketmaster

## ADDITIONAL RESOURCES

### Monitor Your Accounts

We recommend that you regularly review statements from your accounts and periodically obtain your credit report from one or more of the national credit reporting companies. You may obtain a free copy of your credit report online at [www.annualcreditreport.com](http://www.annualcreditreport.com), by calling toll-free 1-877-322-8228, or by mailing an Annual Credit Report Request Form (available at [www.annualcreditreport.com](http://www.annualcreditreport.com)) to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA, 30348-5281. You may also purchase a copy of your credit report for a fee by contacting one or more of the three national credit reporting agencies (see the “Important Contacts” section for contact details).

You should remain vigilant for incidents of fraud or identity theft by reviewing account statements and monitoring free credit reports. When you receive your credit reports, review them carefully. Look for accounts or creditor inquiries that you did not initiate or do not recognize. Look for information, such as home address and Social Security number, that is not accurate. If you see anything you do not understand, call the credit reporting agency at the telephone number on the report. You should also call your local police department and file a report of identity theft. Finally, you should make sure to keep a copy of the police report in case you need to provide it to creditors or credit reporting agencies when accessing or disputing inaccurate information.

You have rights under the federal Fair Credit Reporting Act (FCRA), which governs the collection and use of information about you by consumer reporting agencies. For more information about your rights under the FCRA, please visit <https://www.ftc.gov/legal-library/browse/statutes/fair-credit-reporting-act>.

### Credit Freeze

You have the right to put a security freeze, also known as a credit freeze, on your credit file, so that no new credit can be opened in your name without the use of a Personal Identification Number (PIN) that is issued to you when you initiate a freeze. A credit freeze is designed to prevent potential credit grantors from accessing your credit report without your consent. If you place a credit freeze, potential creditors and other third parties will not be able to access your credit report unless you temporarily lift the freeze. Therefore, using a credit freeze may delay your ability to obtain credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. Should you wish to place a credit freeze, please contact all three major consumer reporting agencies (see the “Important Contacts” section for contact details).

You must separately place a credit freeze on your credit file at each credit reporting agency. The following information should be included when requesting a credit freeze:

- Full name, with middle initial and any suffixes;
- Social Security number;
- Date of birth (month, day, and year);
- Current address and previous addresses for the past five (5) years;
- Proof of current address, such as a current utility bill or telephone bill;
- Other personal information as required by the applicable credit reporting agency.

### Fraud Alerts

You also have the right to place an initial or extended fraud alert on your file at no cost. An initial fraud alert lasts one year and is placed on a consumer’s credit file. Upon seeing a fraud alert display on a consumer’s credit file, a business is required to take steps to verify the consumer’s identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the credit reporting agencies listed below. The agency you contact will then contact the other two credit agencies.

### Important Contacts

To access your credit report, or to implement a security freeze or a fraud alert, you may contact the three major credit reporting agencies listed below.

|                 | <b>Access your Credit Report</b>  | <b>Implement a Security / Credit Freeze</b>   | <b>Implement a Fraud Alert</b>  |
|-----------------|---|---|---|
| <b>Equifax</b>  | P.O. Box 740241<br>Atlanta, GA,<br>30374-0241<br>1-866-349-5191<br><a href="http://www.equifax.com">www.equifax.com</a> | P.O. Box 105788<br>Atlanta, GA 30348-5788<br>1-888-298-0045<br><a href="http://www.equifax.com/personal/credit-report-services">www.equifax.com/personal/credit-report-services</a> | P.O. Box 105069<br>Atlanta, GA 30348-5069<br>1-800-525-6285<br><a href="http://www.equifax.com/personal/credit-report-services/credit-fraud-alerts">www.equifax.com/personal/credit-report-services/credit-fraud-alerts</a> |
| <b>Experian</b> | P.O. Box 2002   | P.O. Box 9554   | P.O. Box 9554   |

|                   |   |   |   |
|-------------------|---|---|---|
|                   | Allen, TX,<br>75013-9701<br>1-866-200-6020<br>www.experian.com                      | Allen, TX 75013-9554<br>1-888-397-3742<br>www.experian.com/freeze/center.html           | Allen, TX 75013-9554<br>1-888-397-3742<br>www.experian.com/fraud/center.html                  |
| <b>TransUnion</b> | P.O. Box 1000<br>Chester, PA,<br>19016-1000<br>1-800-888-4213<br>www.transunion.com | P.O. Box 160<br>Woodlyn, PA 19094<br>1-800-916-8800<br>www.transunion.com/credit-freeze | P.O. Box 2000<br>Chester, PA, 19016-2000<br>1-800-680-7289<br>www.transunion.com/fraud-alerts |

For more information about fraud alerts, security freezes, and steps for avoiding identity theft, or if you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you can contact the Federal Trade Commission (FTC) at: FTC Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington D.C. 20580, by phone at 1-877-438-4338, or by visiting [www.consumer.ftc.gov](http://www.consumer.ftc.gov). You should also report incidents of suspected identity theft to local law enforcement and the Attorney General's office in your home state and file a police report.

- District of Columbia residents may contact the Office of the Attorney General for the District of Columbia, Office of Consumer Protection, at 400 6th St. NW, Washington, D.C. 20001, <https://oag.dc.gov>, or by phone at (202) 442-9828 (consumer protection hotline).
- Iowa and Oregon residents are advised to report any suspected identity theft to law enforcement, to their respective Attorney General, and to the FTC.
- If you are a Maryland resident, you may contact the Maryland Office of the Attorney General, Consumer Protection Division Office, at 44 North Potomac Street, Suite 104, Hagerstown, MD 21740, by phone at 1-888-743-0023, or 410-528-8662, or at <https://www.marylandattorneygeneral.gov/Pages/contactus.aspx>.
- North Carolina residents may contact the North Carolina Office of the Attorney General, Consumer Protection Division, at 9001 Mail Service Center, Raleigh, NC 27699-9001, [www.ncdoj.gov](http://www.ncdoj.gov), or by phone at 1-877-566-7226.
- Rhode Island residents may contact the Office of the Attorney General at 150 South Main Street, Providence, RI 02930, or by phone at (401) 274-4400.
- Massachusetts residents are advised of their right to obtain a police report in connection with this incident.
- New York residents, in addition to considering placing a security freeze on their credit reports, may report any incidents of suspected identity theft to law enforcement, including the FTC, the New York Attorney General, or local law enforcement. More information is available at the New York Department of State Division of Consumer Protection website, <https://dos.nysits.acsitefactory.com/consumerprotection>; The NY Attorney General at: <https://ag.ny.gov> or by phone at 1-800-771-7755; or via the FTC at [www.ftc.gov/bcp/edu/microsites/idtheft/](http://www.ftc.gov/bcp/edu/microsites/idtheft/) or <https://www.identitytheft.gov/#/>.