## **Notice of Data Security Incident**

Hand & Plastic Surgery Centre, PLC ("H&P") is notifying individuals whose personal information may have been involved in a recent network security incident. H&P is a physician medical practice providing medical care to patients in Michigan.

On or about January 29, 2025, H&P detected it was the target of a data security incident. An unauthorized third party attempted to infiltrate our computer network. Upon detecting the incident, we moved quickly to secure our network environment and launched a thorough investigation. The investigation was performed with the help of independent IT security and forensic investigators to determine the scope and extent of the potential unauthorized access of our systems and any personal information.

After a thorough forensic investigation, H&P discovered that certain individuals' personal information may have been exposed during the attack. Although H&P has found no evidence that any individual's information was specifically accessed for misuse, it is possible that some individuals' names, date of births, Social Security numbers, health insurance information and/or protected health information may have been exposed as a result of this incident. Notably, the types of information affected were different for each individual, and not every individual had all of the above listed elements exposed.

As of this writing, H&P has not received any reports of related identity theft since the date of the incident (January 29, 2025 to present).

Although H&P found no evidence patient information has been specifically accessed for misuse, H&P is mailing letters to potentially impacted individuals with details about the incident and providing resources they can use to help protect their information. H&P is also offering potentially involved individuals access to free credit monitoring and identity theft protection services through Cyberscout, a TransUnion company specializing in fraud assistance and remediation services.

The notification letter to the potentially impacted individuals includes steps they can take to protect their information. In order to address any concerns and mitigate any exposure or risk of harm following this incident, H&P has arranged for complimentary credit monitoring services and identity theft protection services to all potentially impacted individuals at no cost to them. H&P recommends individuals enroll in the services provided and follow the recommendations contained within the notification letter to ensure their information is protected.

Individuals should refer to the notice they receive in the mail regarding steps they can take to protect themselves. As a precautionary measure, potentially impacted individuals should remain vigilant to protect against fraud and/or identity theft by, among other things, reviewing their financial account statements and monitoring free credit reports. If individuals detect any suspicious

activity on an account, they should promptly notify the institution or company with which the account is maintained. Individuals should also promptly report any fraudulent activity or any suspected identity theft to proper law enforcement authorities, including the police and their state's attorney general. Individuals may also wish to review the tips provided by the Federal Trade Commission ("FTC") on fraud alerts, free security/credit freezes and steps that they can take to avoid identity theft. For more information and to contact the FTC, please visit www.identitytheft.gov or call 1-877-ID-THEFT (1-877-438-4338). Individuals may also contact the FTC at: Federal Trade Commission, 600 Pennsylvania Avenue, NW, Washington, DC 20580. Individuals may obtain a free security freeze by contacting any one or more of the following national consumer reporting agencies:

## **Equifax Security Freeze**

P.O. Box 105788 Atlanta, GA 30348 1-888-298-0045

https://www.equifax.com/personal/credit-report-services/credit-freeze/

## **Experian Security Freeze**

P.O. Box 9554 Allen, TX 75013 1-888-397-3742

www.experian.com/freeze/center.html

## **TransUnion Security Freeze**

P.O. Box 160 Woodlyn, PA 19094 1-800-916-8800

www.transunion.com/creditfreeze

For individuals seeking more information or questions about this incident or requesting assistance in enrolling in credit monitoring, please call 1-855-577-8730 between 8:00 a.m. to 8:00 p.m. Eastern Time, Monday through Friday, excluding holidays. In addition, individuals may visit H&P's website for more information at https://www.eliteplasticsurgerygr.com/.

H&P takes seriously its responsibility to protect the privacy of the information in its care, and understands the frustration, concern, and inconvenience this incident may have caused. To help mitigate the possibility of a similar incident from occurring again, H&P has implemented additional safeguards and enhanced security measures to better protect the privacy and security of information in our systems. We have also reviewed and taken steps to enhance our policies and procedures relating to the security of our systems, as well as our information life cycle management.