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JS 44 (Rev. 07/16)

# **CIVIL COVER SHEET**

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

purpose of initiating the ervir at						
(a) <b>PLAINTIFFS</b> Keven Danow, as Trustee of The Morrris Hitzig Recov.Liv. Trust, on behalf of himself and all others similary situated.			DEFENDANTS			
			Comcast Corp. and Comcast Cable Communications, LLC			
(b) County of Residence of First Listed Plaintiff New York County (EXCEPT IN U.S. PLAINTIFF CASES)			NOTE: IN LAND CO	County of Residence of First Listed Defendant Phildelphia (IN U.S. PLAINTIFF CASES ONLY) NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT OF LAND INVOLVED.		
			THE TRACT	OF LAND INVOLVED.		
Ryan & Manskas, LLP Richard A. Maniskas ,995 19087, 484-588-5516	Address. and Telephone Number 5 Old Eagle School Rd	, Ste. 311, Wayne, P	Attorneys (If Known)			
II. BASIS OF JURISDI	CTION (Place an "X" in O	ne Box Only)	I. CITIZENSHIP OF P. (For Diversity Cases Only)	RINCIPAL PARTIES	(Place an "X" in One Box for Plaintiff and One Box for Defendant)	
1 U.S. Government Plaintiff	3 Federal Question (U.S. Government N	Not a Party)	Citizen of This State	I         DEF           I         Incorporated or Profile           of Business In T		
2 U.S. Government Defendant			Citizen of Another State	2 🗇 2 Incorporated and a of Business In .		
			Citizen or Subject of a Foreign Country	3 3 Foreign Nation	□ 6 □ 6 	
IV. NATURE OF SUIT			CORPORTINE DENALTY	DANKDINKOV	OTHER STATUTES	
CONTRACT	TO PERSONAL INJURY	PERSONAL INJURY	FORFEITURE/PENALTY 625 Drug Related Scizure	■ 422 Appeal 28 USC 158	375 False Claims Act	
<ul> <li>110 Insurance</li> <li>120 Marine</li> <li>130 Miller Act</li> <li>140 Negotiable Instrument</li> </ul>	□ 310 Airplane □ 315 Airplane Product Liability	<ul> <li>365 Personal Injury - Product Liability</li> <li>367 Health Care/</li> </ul>	of Property 21 USC 881	□ 423 Withdrawal 28 USC 157	<ul> <li>376 Qui Tam (31 USC 3729(a))</li> <li>400 State Reapportionment</li> </ul>	
150 Recovery of Overpayment	320 Assault, Libel &	Pharmaceutical		PROPERTY RIGHTS	<ul> <li>410 Antitrust</li> <li>430 Banks and Banking</li> </ul>	
& Enforcement of Judgment	Slander 330 Federal Employers'	Personal Injury Product Liability		<ul> <li>820 Copyrights</li> <li>830 Patent</li> </ul>	☐ 450 Commerce	
152 Recovery of Defaulted	Liability	368 Asbestos Personal		840 Trademark	☐ 460 Deportation	
Student Loans (Excludes Veterans)	340 Marine 345 Marine Product	Injury Product Liability	LABOR	SOCIAL SECURITY	470 Racketeer Influenced and Corrupt Organizations	
153 Recovery of Overpayment	Liability	PERSONAL PROPERTY	710 Fair Labor Standards	🗇 861 HIA (1395ff)	480 Consumer Credit	
of Veteran's Benefits 160 Stockholders' Suits	350 Motor Vehicle     355 Motor Vehicle	370 Other Fraud 371 Truth in Lending	Act 720 Labor/Management	□ 862 Black Lung (923) □ 863 DIWC/DIWW (405(g))	<ul> <li>490 Cable/Sat TV</li> <li>850 Securities/Commodities/</li> </ul>	
3 190 Other Contract	Product Liability	380 Other Personal	Relations	864 SSID Title XVI	Exchange	
195 Contract Product Liability	360 Other Personal	Property Damage	740 Railway Labor Act 751 Family and Medical	🗇 865 RSI (405(g))	<ul> <li>890 Other Statutory Actions</li> <li>891 Agricultural Acts</li> </ul>	
196 Franchise	Injury 362 Personal Injury -	385 Property Damage Product Liability	Leave Act		893 Environmental Matters	
	Medical Malpractice		☐ 790 Other Labor Litigation	FEDERAL TAX SUITS	895 Freedom of Information     Act	
REAL PROPERTY     210 Land Condemnation	CIVIL RIGHTS     440 Other Civil Rights	PRISONER PETITIONS Habeas Corpus:	791 Employee Retirement Income Security Act	☐ 870 Taxes (U.S. Plaintiff	□ 896 Arbitration	
220 Foreclosure	□ 441 Voting	☐ 463 Alien Detainee		or Defendant)	899 Administrative Procedure	
230 Rent Lease & Ejectment	□ 442 Employment	510 Motions to Vacate Sentence		871 IRS—Third Party 26 USC 7609	Act/Review or Appeal of Agency Decision	
240 Torts to Land 245 Tort Product Liability	443 Housing/ Accommodations	☐ 530 General		20 000 1000	950 Constitutionality of	
290 All Other Real Property	☐ 445 Amer. w/Disabilities -	535 Death Penalty	IMMIGRATION  462 Naturalization Application		State Statutes	
	Employment 446 Amer. w/Disabilities - Other 448 Education	<ul> <li>S40 Mandamus &amp; Other</li> <li>S50 Civil Rights</li> <li>S55 Prison Condition</li> <li>S60 Civil Detainee - Conditions of Confinement</li> </ul>	<ul> <li>↓ 462 Naturation Appreciate ↓ 465 Other Immigration Actions</li> </ul>			
V. ORIGIN (Place an "X")	in One Box Only)					
🗙 1 Original 🛛 2 Re		Remanded from Appellate Court	4 Reinstated or Reopened 5 Transf Anothe (specify)	er District Litigation	n - Litigation -	
	115 USC Sec. 169	atute under which you are a	filing (Do not cite jurisdictional sta	tutes unless diversity):		
VI. CAUSE OF ACTION	Brief description of ca	ause: tronic Fund Transfer /	Act.			
VII. REQUESTED IN COMPLAINT:	CHECK IF THIS UNDER RULE 2	IS A CLASS ACTION 23, F.R.Cv.P.	DEMAND \$	CHECK YES only JURY DEMAND	y if demanded in complaint: : X Yes O No	
VIII. RELATED CAS IF ANY	E(S) (See instructions):	JUDGE		DOCKET NUMBER		
DATE 11/17/2016		SIGNATURE OF ATTO Richard A. Manis				
FOR OFFICE USE ONLY RECEIPT # A	MOUNT	APPLYING IFP	JUDGE	MAG. JU	JDGE	

# Case 2:16-cv-06052-PD Document 1 Filed 11/17/16 Page 2 of 9 UNITED STATES DISTRICT COURT

FOR THE EASTERN DISTRICT OF PENNSYLVANIA — DESIGNATION FORM to b assignment to appropriate calendar.	be used by counsel to indicate the category of the case for the purpose of
Address of Plaintiff: 275 Madison Aug. #1711, New Yo	0(4, NY 10016
Address of Defendant: 1701 John F. Kennedy Blud., Phy	1a, PA 19103
Place of Accident, Incident or Transaction: Use Reverse Side For A	
Use Reverse Side For A	Additional Space)
Does this civil action involve a nongovernmental corporate party with any parent corporation a	and any publicly held corporation owning 10% or more of its stock?
(Attach two copies of the Disclosure Statement Form in accordance with Fed.R.Civ.P. 7.1(a)	)) Yes□ No∰
Does this case involve multidistrict litigation possibilities?	Ycs□ Not
<i>RELATED CASE, IF ANY</i> : Case Number: Judge	Date Terminated:
Civil cases are deemed related when yes is answered to any of the following questions:	
1. Is this case related to property included in an earlier numbered suit pending or within one y	ear previously terminated action in this court?
2. Does this case involve the same issue of fact or grow out of the same transaction as a prior	Yes Nok suit pending or within one year previously terminated
<ol> <li>Does this case involve the same issue of fact of grow out of the same transaction as a prior action in this court?</li> </ol>	.1
3. Does this case involve the validity or infringement of a patent already in suit or any earlier	Ycs Not
terminated action in this court?	Yes Not
4. Is this case a second or successive habeas corpus, social security appeal, or pro se civil righ	
	Yes□ No♥
CIVIL: (Place 🖌 in one category only)	
A. Federal Question Cases:	B. Diversity Jurisdiction Cases:
1. D Indemnity Contract, Marine Contract, and All Other Contracts	1. D Insurance Contract and Other Contracts
2. 🗆 FELA	2. 🗆 Airplane Personal Injury
3. D Jones Act-Personal Injury	3. 🗆 Assault, Defamation
4. 🗆 Antitrust	4. 🗆 Marine Personal Injury
5. D Patent	5. 🗆 Motor Vehicle Personal Injury
6. 🗆 Labor-Management Relations	6. 🗆 Other Personal Injury (Please specify)
7. D Civil Rights	7. D Products Liability
8. 🗆 Habeas Corpus	8. 🗆 Products Liability — Asbestos
9. D Securities Act(s) Cases	9. 🗹 All other Diversity Cases
10. D Social Security Review Cases	(Please specify) <u>15 U.S.L. § 1693, et. Seq</u>
11. VAII other Federal Question Cases (Please specify) <u>15 US.C. § 1693, et seg.</u>	
ARBITRATION CERT	<b>FIFICATION</b>
I, Ridald A. Dan, SK45, counsel of record do hereby certi Pursuant to Local Civil Rule 53.2, Section 3(c)(2), that to the best of my knowledge and	ify:
\$150,000.00 exclusive of interest and costs;	1
□ Relief other than monetary damages is sought.	
DATE: 11/17/16 Kichoul A. Maniskas/	85942
Attorney-at-Law NOTE: A trial de novo will be a trial by jury only if th	Attorney I.D.#
NOIE: A that de novo will be a that by jury only it in	
I certify that, to my knowledge, the within case is not related to any case now pending or except as noted above.	r within one year previously terminated action in this court
11/17/1/	07.94)
DATE: $1/1/1/10$ Kichold TJ. 1 land Kas	

CIV. 609 (5/2012)

Attorney-at-Law

<u>X5172</u> Attorney I.D.#

#### IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF PENNSYLVANIA

#### CASE MANAGEMENT TRACK DESIGNATION FORM

Keven Danow, as trusteed, the Morris Hitzig Rou Liu Trust, on sechal Fourins effall others	CIVIL ACTION
v.	NO.

COMCOST CORP. and Comcost Gable Comm., UC

In accordance with the Civil Justice Expense and Delay Reduction Plan of this court, counsel for plaintiff shall complete a Case Management Track Designation Form in all civil cases at the time of filing the complaint and serve a copy on all defendants. (See § 1:03 of the plan set forth on the reverse side of this form.) In the event that a defendant does not agree with the plaintiff regarding said designation, that defendant shall, with its first appearance, submit to the clerk of court and serve on the plaintiff and all other parties, a Case Management Track Designation Form specifying the track to which that defendant believes the case should be assigned.

## SELECT ONE OF THE FOLLOWING CASE MANAGEMENT TRACKS:

(a) Habeas Corpus – Cases brought under 28 U.S.C. § 2241 through § 2255.	
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- (b) Social Security Cases requesting review of a decision of the Secretary of Health and Human Services denving plaintiff Social Security Benefits.
- (c) Arbitration Cases required to be designated for arbitration under Local Civil Rule 53.2. ()
- (d) Asbestos Cases involving claims for personal injury or property damage from exposure to asbestos.
- (e) Special Management Cases that do not fall into tracks (a) through (d) that are commonly referred to as complex and that need special or intense management by the court. (See reverse side of this form for a detailed explanation of special management cases.)
- (f) Standard Management Cases that do not fall into any one of the other tracks.

Keven Danow, Attorney for

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Attorney-at-law

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Telephone

FAX Number

**E-Mail Address** 

(Civ. 660) 10/02

# UNITED STATES DISTRICT COURT EASTERN DISTRICT OF PENNSYLVANIA

KEVEN DANOW, AS THE TRUSTEE OF THE MORRIS HITZIG REVOCABLE LIVING TRUST, on behalf of himself and all others similarly situated,

Civil Action No.

v.

COMCAST CORP. and COMCAST CABLE COMMUNICATIONS, LLC,

# CLASS ACTION COMPLAINT JURY TRIAL DEMANDED

Defendants.

Plaintiff,

-----X

Plaintiff Keven Danow, as the trustee of the Morris Hitzig Revocable Living Trust, on behalf of himself and all others similarly situated, through his undersigned attorneys, files this Class Action Complaint against Defendants and alleges on actual knowledge as to his own acts and on information and belief after due investigation as to all other allegations:

# NATURE OF THE ACTION

1. Plaintiff brings this class action against Defendants Comcast Corp. and Comcast Cable Communications, LLC (collectively, "Comcast") on behalf of all former Comcast customers whose bank accounts have been illegally accessed and funds withdrawn subsequent to the termination of the service contract between the parties, and where the former customer owed Comcast no unpaid legitimate charges. The Complaint asserts common law and certain statutory claims, including violations of the Electronic Fund Transfer Act, 15 USC § 1693 *et seq.*, and the New York General Business Law, § 349.

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2. Defendants' method of operation and business model includes engaging in unfair conduct aimed at its customers. Comcast's actions have included, *inter alia*, overbilling, misrepresenting the basis of charges it has imposed on customers, and assessing phantom charges which it illegally imposes on its customers.

3. Comcast service has prompted thousands of complaints to the Company, many of which go unresolved. Complaints include the failure to honor advertised deals; switching customers to higher cost services without their consent; cancelling customers without their knowledge and then failing to reinstate them; charging for bogus or non-existent service calls and then refusing to delete the charges. Customers often find it impossible to get any satisfaction. Customer service at Comcast's walk-in facilities is generally plagued by long-lines. Many consumer complaint websites are filled with complaints over Comcast's wrongful business practices. (See, https://comcast.pissedconsumer.com/).

4. So also, a recent class action has been filed against Comcast in the United States District Court for the Northern District of California, entitled *Adkins v. Comcast Corporation*, Case No. 3:16-cv-05969-EDL, alleging that Comcast engages in a pattern of misrepresenting fees it charges as taxes or as government mandated, when in fact they were not.

5. In *In the Matter of Comcast Corporation*, before the Federal Communications Commission, File No. Eb-IHD-15-00018079 (October 11, 2016) the FCC found and Comcast agreed to a Consent Decree prohibiting the Company from further violating the Commission's long-standing rule on negative options. Comcast had been loading up its customers with expensive unordered cable programming and hardware, refusing to cancel the unordered items and refusing to refund payments made for the unordered items. This conduct was coupled with a customer support culture which could only be described as uncaring and hostile.

6. On August 1, 2016, the Washington Attorney General filed suit against Comcast.

The press release announcing the suit stated:

AG ANNOUNCES LAWSUIT AGAINST COMCAST FOR MORE THAN \$100 MILLION

First-of-its-kind suit alleges <u>nearly 2 million</u> Consumer Protection Act violations; seeks refunds for more than 400,000 Washingtonians

**SEATTLE** — Attorney General Bob Ferguson <u>filed a lawsuit today</u> against cable television and Internet giant Comcast Corporation in King County Superior Court, alleging the company's own documents reveal a pattern of illegally deceiving their customers to pad their bottom line by tens of millions of dollars.

The lawsuit accuses the company of more than 1.8 million violations of Washington state's Consumer Protection Act (CPA), including misrepresenting the scope of its Service Protection Plan, charging customers improper service call fees and improper credit screening practices.

The lawsuit also accuses Comcast of violating the CPA to all of its nearly 1.2 million Washington subscribers due to its deceptive "Comcast Guarantee."

The lawsuit is the first of its kind in the nation — though the Service Protection Plan is a nationwide program and many of the improper practices are used in all of Comcast's markets. The Attorney General's Office brought these issues to Comcast over a year ago, but the company didn't begin to make changes until recently — on the verge of this litigation.

"This case is a classic example of a big corporation deceiving its customers for financial gain," Ferguson said. "I won't allow Comcast to continue to put profits above customers — and the law."

7. The Washington AG lawsuit describes classic Comcast deceptive business dealings. In an effort to get its customers to sign up for its Service Protection Plan (the "SPP") the Company claimed that one would not pay for any service call related to any wiring issues inside one's home, labelling the coverage "comprehensive". Actually, the coverage was very limited and did not apply to wiring inside the walls of a home. Nor did it cover any repairs to customer owned

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equipment. The Company claimed it also covered a tech visit to address any Comcast equipment outside the home, although this was already covered under the basic agreement. Approximately 500,000 Washington customers bought the plan, paying Comcast \$73 million. In addition, Comcast charged many customers fees for the repair of Comcast equipment, when it had no right to do so. Finally, the Company demanded deposits from new customers to avoid a credit check but wrongfully ran credit checks anyway. The AG seeks restitution from Comcast of \$100 million.

8. Having engaged in deceptive and unfair trade practices as a core component of its business, Comcast has now targeted former customers, who no longer have any business relationship with Comcast. Comcast has illegally accessed former customers' bank accounts months or years after the end of any business relationship between the parties and absconded with funds on deposit.

9. In the Plaintiff's case, his step-father was a Comcast customer who died in 2014. The Comcast account was cancelled shortly thereafter. However, in 2016 Comcast illegally began to make recurring automatic fund withdrawals from the subject trust bank account (that had been used to pay the Comcast bill up until 2014), despite the fact that the business relationship between the parties had ended *years before* and the decedent owed nothing to Comcast.

10. When Plaintiff called Comcast to complain of the charges made in 2016 to the aforementioned bank account, Comcast refused to address Plaintiff's grievance, on the ground that there was no active account for years, and therefore no business relationship.

11. Plaintiff seeks damages for himself and the Class as defined below and an injunction to prevent Comcast from absconding with further funds from former customers.

### JURISDICTION AND VENUE

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12. This Court has jurisdiction over the subject matter of this action as to the Electronic Fund Transfer Act ("EFTA") claims pursuant to 15 U.S.C. § 1693m(g) and 28 U.S.C. § 1331. Jurisdiction also exists under 28 U.S.C. § 1332(d), the Class Action Fairness Act. Plaintiff's citizenship (New York) is different from that of Comcast Corp. which is incorporated in Pennsylvania and has its corporate headquarters there as well, and different from that of Comcast Corp., is headquartered in Philadelphia, Pennsylvania, and is a citizen of Pennsylvania. The amount in controversy exceeds the sum of \$5,000,000, as Comcast has over 22 million cable TV subscribers, of whom millions have discontinued service during the relevant period(s), and (as my be inferred from the widespread nature of defendants' previous billing schemes) have been subjected to unauthorized post-contract billings in amounts totaling many millions of dollars.

13. There is complete diversity between Plaintiff and Defendants and in addition, Plaintiff's request for injunctive relief has a value or cost in excess of \$75,000, exclusive of fees or costs.

14. Venue is proper in this district pursuant to 28 U.S.C. § 1391(b)(1) and (b)(2) because Defendants reside in this district, and this is the District in which a substantial part of the events or omissions giving rise to the claim occurred, or a substantial part of property that is the subject of the action is situated. The Defendants regularly transacted and continue to transact business in this district.

15. This Court has *in personam* jurisdiction over the Defendants because, *inter alia*, Defendants have continuously transacted business in this district over many years; maintained continuous and systematic contacts in this district prior to and during the class period; and purposefully availed itself of the benefits of doing business in this district.

#### PARTIES

16. Plaintiff Keven Danow is an individual and a resident and citizen of New York. He is the Trustee of the Morris Hitzig Revocable Living Trust. Morris Hitzig, (the "Decedent") died in 2014. Decedent had a contract with Comcast to deliver television services to Decedent. Upon Decedent's death, that contact was duly terminated. Plaintiff has not been able to recoup money subtracted from the account at issue, and has suffered real and concrete harm.

17. Defendants operate as media and technology companies providing cable television, telephone and internet services. Their executive offices are located at One Comcast Center, 1701 JFK Boulevard, Philadelphia, PA 19103.

#### FACTUAL ALLEGATIONS

18. This lawsuit concerns Defendants' unlawful and improper deductions of money from non-customers by charging their bank accounts long after any business dealings between the parties had terminated. Decedent's contact with Comcast was terminated by Plaintiff shortly after Decedent's death in 2014. Yet in 2016 Comcast began automatically deducting finds from the trust account on a recurrent basis illegally.

19. Defendant routinely engages in deceptive and unfair business conduct to extract money from customers to which it is not entitled. Comcast is now targeting former customers who have no business relationship with Comcast. Further, Comcast attempts to insulate itself from addressing the wrongdoing by refusing to assist anyone who is not a current customer, despite the fact that Comcast is absconding with funds from former customers.

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20. Many complaints and reports about billing former customers show that Plaintiff is not alone in being victimized in this way, and these create an inference that this unfair practice is widespread and of long duration. These complaints and reports include:

a. An article in *The Comsumerist* as early as 2009 entitled, "What, You Expect Comcast To Stop Billing You Just Because You Canceled Your Account?"

b. In 2015, one customer complained: "*After I cancelled*, and received a voicemail back from one representative confirming so this past February, *the company continued to bill us for monthly service for several more months* although we'd already cancelled, already switched to Dish Internet via satellite. Comcast took a \$19.95/month service arrangement with us and managed to run it up several hundred dollars in wrongful Internet data usage charges, *then continued months after cancellation*. When they were done, they placed it in collection and on my credit, which has damaged my credit rating and caused me difficulty. I want to get this matter resolved with Comcast once and for all."

c. Another customer related a similar distressing story in late 2015: "Cancelled service 11/2/2012, as we moved; I have emails to/from Comcast rep regarding our move and cancellation of services. Comcast rep instructed me where to return equipment, which I did on 11/8/2012 (I have receipt for return). *We continued to receive bills*, which entailed a slew of emails & phone calls back & forth with Comcast..."

d. Yet another customer reported in October 2015: "I have had difficulty getting Comcast to cancel my service and to stop billing me for service three months after I requested cancellation and turned in their equipment."

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e. A Washington state consumer lamented in 2014 that she could not escape Comcast billing: "2 accounts were active to the same apartment (room mates). *I closed out in June and equipment was returned but Comcast is still billing for service* and equipment even though service was canceled and equipment returned. Comcast employees are very rude and unhelpful customer service reps that refuse to do anything or even get a supervisor and then hang up on you."

f. An article in Philly.com in 2015 entitled, "Comcast & The Attack of the Zombie Bills" reported similar practices, with one customer complaining: "I returned all my Comcast equipment and cancelled all of my service in November. *Comcast owes me money. Instead, I am billed monthly and Comcast now believes that I owe them more than \$600.* 

21. This is but a small sample of the multitude of complaints that show Plaintiff is only one of many customers being victimized.

# **CLASS ACTION ALLEGATIONS**

22. Plaintiff brings this action as a class action pursuant to Rules 23(a) and (b)(2) and 23(b)(3) of the Federal Rule of Civil Procedure, seeking actual and statutory damages under federal law, specifically the EFTA; relief under state consumer protection statutes; injunctive relief; and relief under the common law on behalf of himself and all members of the Class.

23. The "Class" consists of all former Comcast customers who have had their bank accounts accessed by Comcast and were charged fees, when the former customers had no outstanding balance owed to Comcast. The class period is the longest permissible by law under the various statute(s) setting limitations. The New York Sub-Class consists of all New York

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residents who had their bank accounts so charged and asserts claims pursuant to the New York General Business Law, § 349.

24. The Class for whose benefit this action is brought are so numerous that joinder of all members is impracticable. While the exact number and identities of the persons who fit within each proposed class are presently unknown, given Comcast's over 22 million subscribers, and the millions who have terminated contracts in recent years, it may well number in the many thousands of persons; the exact number can be ascertained from Defendants' records.

25. Common Questions Predominate: This action involves common questions of law and fact to the Class because each Class Member's claim derives from the same allegedly unlawful action. The common questions of law and fact involved predominate over questions that affect only Plaintiff or individual Class Members. Thus, proof of a common or single set of facts will establish the right of each member of the Class to recover.

26. Among the questions of law and fact common to the Class are:

- a. Whether Defendants' actions violated the EFTA;
- b. Whether Defendants unlawfully accessed and charged the accounts of noncustomers' fees to which it was not entitled;

c. Whether Defendants refused to address the complaints of such noncustomers;

d. Whether Defendants engaged in common course of conduct complained of herein;

e. Whether Defendants' actions constitutes a deceptive or unfair practice; and

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f. Whether, and to what extent, injunctive relief should be imposed on Defendants to prevent such conduct in the future.

27. Typicality: Plaintiff's claims are typical of the Class because Defendants' allegedly unlawful actions concern the same business practices described herein. Thus, Plaintiff and Class Members sustained the same injuries and damages arising out of Defendants' conduct in violation of law. The injuries and damages of each Class Member were caused directly by Defendants' wrongful conduct in violation of law as alleged herein.

28. Adequacy: Plaintiff will fairly and adequately protect the interests of all Class Members because it is in his best interests to prosecute the claims alleged herein to obtain full compensation he is due for the illegal conduct of which he complains. Plaintiff also has no interests that conflict with or are antagonistic to the interests of Class Members. Plaintiff has retained highly competent and experienced class action attorneys to represent their interests and that of the Class. No conflict of interest exists between Plaintiff and Class Members because all questions of law and fact regarding liability of Defendants are common to Class Members and predominate over the individual issues that may exist. Plaintiff and his counsel have the necessary financial resources to adequately and vigorously litigate this class action, and Plaintiff and counsel are aware of their fiduciary responsibilities to the Class Members and are determined to diligently discharge those duties by seeking the maximum possible recovery for the Class Members.

29. Superiority: There is no plain, speedy, or adequate remedy other than by maintenance of this class action. The prosecution of individual remedies by members of the Class will tend to establish inconsistent standards of conduct for Defendant, and result in the impairment of Class Members' rights and disposition of their interests through actions to which they were not parties. Class action treatment will permit a large number of similarly situated persons to prosecute

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their common claims in a single forum simultaneously, efficiently, and without the unnecessary duplication of effort and expense that numerous individual actions would engender. Furthermore, as the damages suffered by each individual member of the Class may be relatively small, the expenses and the burden of individual litigation would make it difficult or impossible for individual members of the Class to redress the wrongs done to them, while an important public interest will be served by addressing the matter as a class action.

30. The prerequisites to maintaining a class action for injunctive or equitable relief pursuant to Fed. R. Civ. P. 23(b)(2) are met as Defendants have acted or refused to act on grounds generally applicable to the Class, thereby making appropriate final injunctive or equitable relief with respect to the Class as a whole.

31. Plaintiff is unaware of any difficulties that are likely to be encountered in the management of this action that would preclude its maintenance as a class action.

#### **CLAIMS ALLEGED**

## COUNT I VIOLATION OF THE ELECTRONIC FUND TRANSFER ACT (EFTA) (15 USC § 1693 et seq.) (On Behalf of All Class Members)

32. Plaintiff realleges and incorporates by reference all previous allegations of the Complaint as if they were set forth in full herein.

33. The EFTA is federal consumer law aimed at "provid[ing] a basic framework [to] establish the rights, liabilities, and responsibilities of participants in electronic fund transfer systems." 15 U.S.C. § 1693e. An "electronic fund transfer" is defined as "any transfer of funds . . . . which is initiated through an electronic terminal, telephonic instrument, or computer or magnetic tape so as to order, instruct, or authorize a financial institution to debit or credit an account." 15

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U.S.C. § 1693a(6). Electronic fund transfers include, *inter alia*, point-of-sale transfers, automated teller machine transactions, direct deposits or withdrawals of funds, and transfers initiated by telephone. *Id.* 

34. A "[f]inancial institution" is defined as "a bank, savings association, credit union, or any other person that directly or indirectly holds an account belonging to a consumer, or that issues an access device and agrees with a consumer to provide electronic fund transfer services." 15 U.S.C. § 1693a.

35. Pursuant to section 1693m "any person who fails to comply with any provision of this title with respect to any consumer . . . is liable to such consumer . . . " 15 U.S.C. § 1693m.

36. An "unauthorized electronic fund transfer" is defined by the statute as "an electronic fund transfer from a consumer's account *initiated by a person other than the consumer* without actual authority to initiate such transfer and from which the consumer receives no benefit." 15 U.S.C. § 1693a(11) (emphasis added).

37. The statute's implementing regulations, known as "Regulation E" and codified at 12 C.F.R. section 205 *et seq.*. note that "the person that obtains the authorization" for a preauthorized electronic funds transfer *is required to obtain a signed or similarly authenticated authorization from the consumer* and is required to provide a copy of this authorization to the consumer. 12 C.F.R. § 205.10(b) (emphasis added).

38. The Official Staff Interpretations ("OSI") of Regulation E expressly state that for "authorization obtained by a third party . . . the account-holding financial institution does not violate the regulation when a third-party payee fails to obtain the authorization in writing or fails to give a copy to the consumer, *rather it is the third-party payee that is in violation of the regulation*." (emphasis added). Regulation E, Supp. I, Part 10(b).

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39. Defendants failed to secure authorization from Plaintiff for the recurring deductions, in violation of the EFTA and its implementing regulations. The same misconduct affected all class members.

40. In light of the above, Plaintiff asserts a claim for himself and all similarly affected class members under the private civil action provisions of the EFTA, 15 U.S. Code § 1693m

## COUNT II UNJUST ENRICHMENT AND RESTITUTION (On Behalf of All Class Members)

41. Plaintiff realleges and incorporates by reference all previous allegations of the Complaint as if they were set forth in full herein.

42. This claim asserts that it is unjust to allow Defendants to retain profits from their deceptive, misleading, and unlawful conduct alleged herein.

43. As a result of the of the actions by Defendants, Defendants received benefits under circumstances where it would be unjust to retain those benefits.

44. Defendants have knowledge or an appreciation of the benefit conferred upon them by Plaintiff and the Class Members.

45. Equity demands disgorgement of Defendants' ill-gotten gains. Defendants will be unjustly enriched unless Defendants are ordered to disgorge those profits for the benefit of Plaintiff and the Class.

46. Plaintiff and the class members are entitled disgorgement of the unjust benefits received by Defendants.

#### **COUNT III**

# VIOLATION OF THE NEW YORK GENERAL BUSINESS LAW FOR DAMAGES, AN INJUNCTION, A DECLARATORY JUDGMENT AND ATTORNEYS' FEES

#### (On Behalf of the New York Sub-Class)

47. Plaintiff realleges and incorporates by reference all previous allegations of the Complaint as if they were set forth in full herein.

48. Defendants' conduct as alleged herein violated the New York General Business Law, § 349. Among other things, Section 349 prohibits conduct that tends to deceive consumers, and unsuspecting consumers may well be deceived by an unexpected bill, and may not even notice it in time to seek its cancellation by their banks. An act or practice may be deceptive or unfair under Section 349, irrespective of a defendant's good faith or intent to deceive.

49. Section 349 authorizes a private action by Plaintiff and the Sub-Class for damages.Plaintiff and the Sub-Class seek compensatory damages for their injuries.

50. In addition, the Section 349 authorizes Plaintiff and the Sub-Class to seek injunctive relief to stop this practice where the Defendants abuse innocent non-customers by unlawfully absconding with their funds. Accordingly, Plaintiff seeks to permanently enjoin these unlawful, deceptive practices on behalf of himself and the Sub-Class.

51. In addition, Section 349 authorizes Plaintiff and the Class to seek a declaratory judgment that the unlawful actions alleged herein where the Defendants deceive innocent noncustomers violates the statute. Accordingly, Plaintiff seeks a declaratory judgment declaring that these unlawful, deceptive practices on behalf of himself and the Sub-class are violative of the statute.

52. Under Section 349, Plaintiff and the Sub-Class are entitled to: (1) damages; (2) an injunction; (3) a declaratory judgment; and (4) attorney's fees and the costs of this action as provided by the New York General Business Law.

# COUNT IV CONSUMER STATUTES OF THE OTHER STATES (On Behalf of the Nationwide Class)

53. Plaintiff realleges and incorporates by reference all previous allegations of the Complaint as if they were set forth in full herein.

54. In taking the actions that Defendants took, it has violated the consumer laws of the

all states in which Class members reside. Such consumer laws substantially resemble each other.

55. As a result of Defendants' wrongful conduct, Plaintiff and the Class were damaged.

56. Plaintiff and the Class are entitled to damages in an amount to be proved at trial.

# **REQUEST FOR RELIEF**

WHEREFORE, Plaintiff requests that the Court:

1. certify this action as a class action; and that Plaintiff be designated the class representative; and his counsel as class counsel;

2. award plaintiff and the class compensatory and statutory damages as proved at trial with pre-judgment interest as appropriate;

3. award punitive damages as appropriate;

4. award the costs of the action, including counsel fees;

5. compel the Defendants to disgorge the amounts by which they were unjustly enriched;

6. declare that the Defendants' conduct violates the New York General Business Law and the consumer laws of the other states which are similar or identical to New York;

7. enter an injunction preventing Defendants from effecting any further violations of the law;

8. award attorneys' fees and reimbursement all costs incurred in the prosecution of this action; and

9. grant such other relief as this Court deems just and proper.

Dated:\_\_\_\_\_

Dated: 1/1/1/0

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