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8	and the Proposed Classes	
9		
10	UNITED STATES DISTRICT COURT	
11	SOUTHERN DIST	RICT OF CALIFORNIA
12		
13	DONALD CHRISTIANSON, ISABEL PRADO, NEIL MOURA,	Case No '22CV1290 RSH MSB
14	and DANIEL POLINSKY, on behalf of themselves and all others similarly situated,	CLASS ACTION
15		COMPLAINT FOR:
16	Plaintiffs,	(1) VIOLATION OF CAL.
17	v.	CIVIL CODE § 1750;
18		(2) VIOLATION OF CAL. BUSINESS & PROFESSIONS CODE § 17500;
19	COX COMMUNICATIONS, INC., and COXCOM, LLC,	(3) VIOLATION OF CAL. BUSINESS
20	Defendants.	& PROFESSIONS CODE § 17200;
21 22		(4) VIOLATION OF THE NEVADA DECEPTIVE TRADE PRACTICES ACT, NRS 598;
23		(5) BREACH OF CONTRACT;
24		(6) BREACH OF THE IMPLIED
25		COVENANT OF GOOD FAITH AND FAIR DEALING
26		DEMAND FOR JURY TRIAL
27		DEMINIDION CONTINUAL
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Plaintiffs Donald Christianson, Isabel Prado, Neil Moura, and Daniel Polinsky, on behalf of themselves and all others similarly situated, allege as follows, on personal knowledge and investigation of their counsel, against Defendants Cox Communications, Inc., and CoxCom, LLC (collectively, "Cox"):

INTRODUCTION AND SUMMARY

- 1. This action challenges a deceptive pricing scheme whereby Cox covertly increased the monthly service rate for its cable TV service plans¹ in the middle of promised fixed-rate term contracts. For years, Cox has enticed customers to enter into 24-month contracts for Cox's cable TV service plans by promising a fixed monthly rate for two years. Customers who entered into these 24-month contracts gave up their ability to freely quit or downgrade their service for the 24 months without incurring a significant early termination fee. Customers locked themselves into these 24-month contracts because Cox had represented to them that Cox was similarly locking itself into charging no more than the promised fixed rate during the contract term. However, Cox's representations were false because Cox intended to, and did, increase the monthly service rate mid-contract by increasing two disguised monthly service charges labeled on the bill as the "Broadcast Surcharge" and the "Regional Sports Surcharge." Cox failed to adequately disclose these service charges during the signup process, and Cox <u>never</u> disclosed the fact that Cox could, and would, use these service charges as a covert way to increase the monthly service rate mid-contract despite Cox's promises to the contrary.
- 2. Since 2015, Cox has increased the Broadcast Surcharge and the Regional Sports Surcharge at least once a year—each time between \$1.00 to \$3.50 per Surcharge—on all of its cable TV customers regardless of whether they were in the middle of a purportedly fixed-price contractual period.
 - 3. Starting March 23, 2021, Cox updated its new cable TV service plan

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¹ The term "cable TV service plan" as used in this Complaint includes a service plan that "bundles" television with other services such as internet, phone, and/or home security.

²⁷

Instead, Cox significantly increased the prices of its new cable TV service plans by an amount equivalent to the lost Surcharges revenue. By rolling the Broadcast Surcharge and Regional Sports Surcharge into the (now higher) top-line advertised price for its cable TV service plans, Cox was admitting that the Surcharges had really just been disguised double-charges for cable TV service all along. And Cox was admitting that Cox's mid-contract increases to the Surcharges were in fact unlawful increases to its purportedly fixed monthly service rates, in breach of its agreements with its customers.

- 4. Notably, even after March 23, 2021, Cox continued to bill subscribers under <u>existing</u> term contracts for the Surcharges and for the increases made thereto, and Cox continued to impose <u>new</u> increases to the Surcharges even in the middle of fixed-rate contracts—most recently in March 2022, when Cox increased the Broadcast Surcharge by \$3.00, to \$19.00.
- 5. Plaintiffs estimate that Cox has extracted <u>over \$70 million</u> since 2015 from more than 1 million California and Nevada cable TV subscribers via midcontract increases to the Broadcast Surcharge and the Regional Sports Surcharge.
- 6. All four Plaintiffs bring this lawsuit on behalf of themselves and classes of similarly situated California consumers, seeking restitution and/or contract damages, and pre- and post-judgment interest. Plaintiff Daniel Polinsky also brings this lawsuit on behalf of himself and classes of similarly situated Nevada consumers, seeking damages and/or restitution, punitive damages, and pre- and post-judgment interest. Plaintiffs also seek attorneys' fees and costs.
- 7. By this action, Plaintiffs are seeking a refund of <u>only</u> the amount of the mid-contract *increases* to the Broadcast Surcharge and the Regional Sports Surcharge that Plaintiffs and the members of the Classes paid (i.e., they are not seeking a refund of the full monthly amount of the Surcharges listed on the bill).
 - 8. Meanwhile, Cox's misconduct is ongoing with regard to Class

members who are under term contracts that are still subject to the Broadcast
Surcharge and the Regional Sports Surcharge. Accordingly, Plaintiffs also seek an
order enjoining Cox from charging Class members who are in fixed-rate contracts,
any amounts for the Surcharges that are higher than the initial rates of the Broadcast
Surcharge and Regional Sports Surcharge that were in effect at the start of their
contracts.

THE PARTIES

9. Plaintiff Donald Christianson is a citizen and resident of San Diego
County, California.

- 10. Plaintiff Isabel Prado is a citizen and resident of San Diego County, California.
- 11. Plaintiff Neil Moura is a citizen and resident of San Diego County, California.
- 12. Plaintiff Daniel Polinsky is a citizen and resident of Orange County, California.
- 13. Defendant Cox Communications, Inc., is a privately-owned subsidiary of Cox Enterprises, Inc., and is incorporated in Delaware, with its headquarters, executive office, principal place of business and/or nerve center in Atlanta, Georgia. The footer of Cox's public website targeted to current and prospective residential cable TV customers states: "©1998 2022 Cox Communications, Inc." Cox customer bills, including the bills sent to Plaintiffs, instruct customers that checks should be made payable to "Cox Communications."
- 14. Defendant CoxCom, LLC, is a subsidiary of Cox Communications, Inc., and is incorporated in Delaware, with its headquarters, executive office, principal place of business and/or nerve center in Atlanta, Georgia. The Cox

² See https://www.cox.com/residential/home.html, last accessed August 28, 2022.

"Residential Customer Service Agreement" for Cox residential customers states that it "sets forth the terms and conditions under which CoxCom, LLC or one or more of its subsidiaries or affiliates authorized by applicable regulatory, franchise or license authority ... agrees to provide Services."

JURISDICTION AND VENUE

- 15. **Subject Matter Jurisdiction.** The Court has subject matter jurisdiction over this civil action pursuant to 28 U.S.C. § 1332(d)(2)—i.e., Class Action Fairness Act jurisdiction —because the amount in controversy exceeds the sum or value of \$5 million (exclusive of interest and costs) and is a class action in which any member of a class of plaintiffs is a citizen of a state different from any defendant.
- because, without limitation: (1) Cox has purposely availed itself of the privileges of conducting business activities in California; (2) Cox currently maintains systematic and continuous business contacts with California including marketing, selling, and issuing cable TV service plans and bundles to Plaintiffs and other California consumers; (3) Cox has entered into contracts with Plaintiffs and other California consumers to provide cable TV services; and (4) Cox maintains offices and retail locations throughout California. Cox has sufficient minimum contacts with California to render the exercise of jurisdiction by this Court permissible.
- 17. **Venue**. Venue is proper pursuant to 28 U.S.C. §1391 because Plaintiffs Donald Christianson, Isabel Prado, and Neil Moura reside in this District; many of the acts and transactions giving rise to this action occurred in this District; Cox is authorized to conduct business in this District, has intentionally availed itself of the laws and markets within this District through distribution and sale of its services in this District, does substantial business in this District, and is subject to

³ Available at https://www.cox.com/aboutus/policies/customer-service-agreement.html, last accessed August 28, 2022.

personal jurisdiction in this District.

FACTUAL ALLEGATIONS OF COX'S DECEPTIVE PRICING SCHEME

- 18. For years, Cox has engaged in a deceptive pricing scheme, whereby Cox advertised its cable TV service plans at fixed monthly rates that were locked in during a 24-month contract, but Cox then covertly increased the monthly service rate in the middle of the contract via increases to the "Broadcast Surcharge" and the "Regional Sports Surcharge."
- 19. Cox enticed customers to enter into 24-month contracts for Cox's cable TV service plans by promising a fixed monthly rate for the 24 months. Customers who entered into these 24-month contracts gave up their ability to freely quit or downgrade their service for the 24 months without incurring an early termination fee. Customers locked themselves into these 24-month contracts because Cox had represented to them that Cox was similarly locking itself into charging no more than the promised fixed service price during the contract term. However, Cox's representations were false because Cox intended to, and did, increase the monthly service rate mid-contract by increasing two disguised monthly service charges which it labeled the "Broadcast Surcharge" and the "Regional Sports Surcharge." Cox never disclosed these service charges during the signup process or the fact that Cox could, and would, use these service charges as a covert way to increase the monthly service rate mid-contract.

A. The Broadcast Surcharge and the Regional Sports Surcharge.

20. The Broadcast Surcharge is a monthly television service charge that Cox began adding to its bills in 2015 at a rate of \$3.00 a month. Cox buried this service charge in its monthly bill at the end of the "Monthly Services" section under "Additional TV." Cox provided no definition or explanation of the Broadcast Surcharge in its monthly bills. In fact, Cox used the Broadcast Surcharge as a way to covertly increase the monthly service price during a customer's promised fixed-rate contract.

- 21. The Regional Sports Surcharge is a separate monthly television service charge that Cox began adding to its bills in 2017 at a rate of \$3.00 a month. Cox similarly buried this service charge in its monthly bill at the end of the "Monthly Services" section under "Additional TV," and provided no definition of the charge in its monthly bills. Like the Broadcast Surcharge, Cox used the Regional Sports Surcharge as a way to covertly increase the monthly service price during a customer's promised fixed-rate contract.
- 22. All members of the putative classes were charged, and received mid-contract increases to, the Broadcast Surcharge. The Broadcast Surcharge was uniformly charged to all Cox cable TV subscribers since 2015, excluding only subscribers who signed up for brand-new service plans after March 23, 2021. Most members of the putative classes were also charged, and received mid-contract increases to, the Regional Sports Surcharge. The Regional Sports Surcharge was charged to Cox television subscribers with "Contour TV" (previously called "Essential TV") or higher—which comprises the overwhelming majority of Cox cable TV subscribers.
- 23. Cox has steadily increased the Broadcast Surcharge and the Regional Sports Surcharge on at least an annual basis since introducing them, regardless of whether the customer was in the middle of a supposedly fixed-price contract. Today, the Broadcast Surcharge is \$19.00 per month, and the Regional Sports Surcharge is up to \$12.00 per month, for a total of up to \$31.00 per month.
- 24. Starting March 23, 2021, Cox updated its <u>new</u> cable TV service plan offerings to eliminate the Broadcast Surcharge and the Regional Sports Surcharge. Instead, Cox significantly increased the advertised prices of its new cable TV service plans by up to \$28.00—an amount equivalent to the lost Surcharges revenue.
- 25. By rolling the Broadcast Surcharge and Regional Sports Surcharge amounts into the (now higher) top-line price for its cable TV services, Cox was

admitting that the Surcharges had really just been disguised double-charges for cable TV service all along. And Cox was further admitting that Cox's mid-contract increases to the Surcharges were in fact unlawful increases to its purportedly fixed monthly service rates, in breach of its agreements with its customers.

- 26. Notably, even after March 23, 2021, Cox continued to bill subscribers under existing term contracts for the Surcharges and for the increases made thereto, and Cox continued to impose new increases to the Surcharges even in the middle of fixed-rate contracts—most recently in March 2022, when Cox increased the Broadcast Surcharge by \$3.00, to \$19.00.
- 27. Based on Plaintiffs' calculations, since 2015 Cox has improperly extracted over \$70 million from more than 1 million California and Nevada cable TV subscribers via mid-contract increases to the Broadcast Surcharge and the Regional Sports Surcharge.
 - B. Cox Aggressively Pushed 24-Month Contracts by Promising Fixed Monthly Service Rates for the Contract Period.
- 28. Cox currently provides cable TV services to approximately 3 million households nationwide, including approximately 400,000 households in California and over 400,000 households in Nevada.
- 29. At all relevant times, Cox has advertised its cable TV service plans through pervasive marketing directed at the consuming public in California and Nevada. This marketing has included advertisements on the Cox website; materials and advertising at its California and Nevada retail stores where customers can sign up for Cox services; video advertisements via YouTube, Facebook, and Twitter; and television, radio, and other internet advertisements.
- 30. Through all of these channels, Cox consistently and prominently advertised particular, flat monthly prices for its cable TV service plans that were "guaranteed" and "price-locked" during a <u>24-month service agreement</u>.

1. Signing up with Cox sales or customer service agents.

- 31. When customers signed up for Cox cable TV service over the phone, via internet chat, or at one of Cox's brick-and-mortar stores, Cox sales or customer service agents as a matter of policy only promoted service plans that were subject to 24-month service agreements. Cox's agents pushed 24-month service agreements—which have significant early termination fees—by promising customers that the advertised service rates were "guaranteed" and "price-locked" for the two years. And, even though it was possible to request to sign up for month-to-month service rather than a 24-month service agreement, Cox agents were trained to not mention the month-to-month option unless a customer specifically asked for it.
- 32. Cox agents as a matter of policy did not disclose or mention that Cox could, and would, increase the monthly service price mid-contract (in the middle of the service agreement) by increasing two disguised service charges—the Broadcast Surcharge and the Regional Sports Surcharge.
- 33. Discovery will show that Cox had a uniform, standard policy of having its sales agents not mention or disclose the existence of the Broadcast Surcharge or the Regional Sports Surcharge, let alone that the monthly service price could or would be further increased mid-contract via increases to the Surcharges.

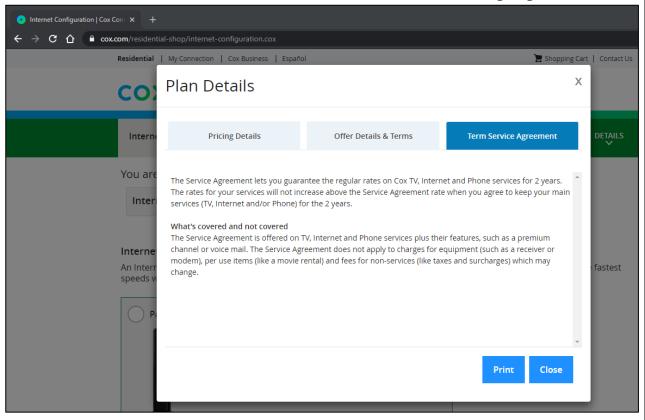
2. <u>Signing up on the Cox website</u>.

- 34. Cox similarly pushed 24-month service agreements onto customers who signed up on Cox's website. For years, when a customer visited Cox's website to sign up for cable TV service, Cox only displayed service plans on its offer webpages that were advertised at fixed prices for 24 months, subject to a 24-month service agreement. The option to go month-to-month was not even presented among the list of service plans.
- 35. On Cox's website and throughout the online order process, Cox repeatedly—and falsely—represented that agreeing to a 24-month service agreement "guaranteed" that the monthly service price would be locked-in for two

years.

- 36. For example, Cox had an FAQ on its website about term service agreements that encouraged customers to enter into 24-month service agreements. One of the FAQ questions asked: "What if I don't want a service agreement?" Cox's posted answer to the question was: "Service agreements give you peace of mind that your bill won't change over the course of the agreement, but you can opt out during checkout for \$10 more per month." (emphasis added).
- 37. When a customer went through the online order process, at the top of each page was a link to "see Offer Terms" which, if clicked, opened a pop-up box where Cox explicitly promised that the rate for the customer's service would not increase during the contract period. Below is a screenshot which is representative of what Cox displayed from at least 2018 through 2021 to customers who clicked on the "see Offer Terms" link which was on the top of every page in the order process:

Cox Online Order Process "See Offer Terms" Pop-Up



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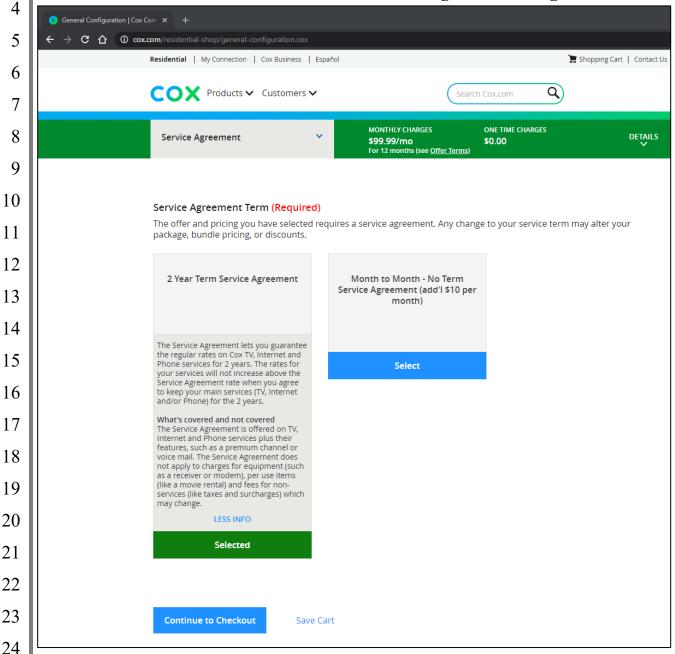
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41. Below is a screenshot which is representative of what Cox displayed from at least 2018 through 2021 to customers at the end of the online order process:

Cox Online Order Process "Service Agreement" Page



42. On this "Service Agreement" page, Cox informed the customer that "The offer and pricing you have selected requires a service agreement." Cox provided the customer with two options: (1) a "2 Year Term Service Agreement" (which was pre-selected); or (2) a "Month to Month – No Term Service

Agreement" at an additional \$10 per month.

- 43. Again, Cox promised that "The rates for your services will not increase above the Service Agreement rate when you agree to keep your main services (TV, Internet and/or Phone) for the 2 years." (emphasis added).
- 44. Cox's website and its online order process were designed to push customers into 24-month contracts by only advertising cable TV service plans with 24-month contracts and by promising "peace of mind" that customers' monthly service rates would not increase during the contract.
 - C. Cox Increased the Monthly Service Rate Mid-Contract by Increasing Two Disguised Television Service Fees—the Broadcast Surcharge and the Regional Sports Surcharge.
- 45. Cox's representations that the monthly service rate was "guaranteed" and "price-locked" and that its service agreements "give you peace of mind that your bill won't change over the course of the agreement" were all <u>false</u>. Cox as a matter of policy increased the monthly service rate in the middle of customers' fixed-rate contracts by increasing two disguised television service fees—the Broadcast Surcharge and the Regional Sports Surcharge.
- 46. Cox has increased the Broadcast Surcharge and the Regional Sports Surcharge at least once a year since 2015—each time between \$1.00 to \$3.50 per Surcharge. And Cox imposed these annual increases on all of its cable TV subscribers even if they were in the middle of a promised fixed-price contract.
- 47. For example, Cox increased the monthly service price twice, by a total of \$8.00, during the span of Plaintiffs Donald Christianson and Isabel Prado's supposedly "guaranteed" fixed-rate service contract. In February 2020—6 months into their 24-month term—Cox increased the Broadcast Surcharge from \$10.00 to \$13.50 and the Regional Sports Surcharge from \$7.00 to \$8.00. Then, in February 2021—18 months into their 24-month term—Cox again increased the Broadcast Surcharge from \$13.50 to \$16.00 and the Regional Sports Surcharge from \$8.00 to

\$9.00.

- 48. Contrary to Cox's fixed-price "guarantee," Cox utilized the Broadcast Surcharge and the Regional Sports Surcharge as levers to covertly ratchet up the service price in the middle of the supposedly fixed-rate contract. Because these subsequent increases to the Broadcast Surcharge and the Regional Sports Surcharge were relatively small—typically between \$1.00 to \$3.50 per Surcharge—and were not included in the "Total Your Cox Bundle" price displayed at the top of the bill, Cox knew that customers were unlikely to notice the increased amount of the service charges. Given that taxes and other government-related charges can already vary by small amounts from month to month, Cox knew that customers reasonably expected small changes in the total amount billed each month and would not notice that Cox increased the service price by increasing the amount of these disguised service charges.
- 49. At no point, either prior to or at the time customers signed up for service, did Cox disclose that Cox could, and would, use the Broadcast Surcharge and the Regional Sports Surcharge to increase the monthly service price mid-contract. Rather, Cox made affirmative misrepresentations to the contrary. As detailed above, Cox repeatedly—and falsely—represented to customers that signing up for a 24-month service agreement would "guarantee" that the "rates for your services will not increase" during the 24-month contract. Cox even explicitly—and falsely—stated that the service agreement covered "TV, Internet and Phone services plus their features" and only did not cover equipment, per use items, and "fees for non-services ..."

- D. It Is Indisputable That the Broadcast Surcharge and the Regional Sports Surcharge Are Charges for Service.
- 50. It cannot be disputed that the Surcharges are in fact charges for cable TV service. In fact, Cox has repeatedly <u>admitted</u> that the Broadcast Surcharge and the Regional Sports Surcharge are charges for services.
- 51. Notably, Cox lists the Broadcast Surcharge and Regional Sports Surcharge in the "Monthly <u>Services</u>" section of the bill under "Additional TV." Below is a screenshot of what the Monthly Services section looks like on a customer's bill:

February 2021 Bill of Plaintiffs Christianson and Prado

MONTHLY SERVICES Mar 1 - Mar 28	
▷ Indicates the service is part of a 24 Month Service Agree Cox. You may make changes to the services indicated, how early termination fee (ETF) may be charged if one or more TV, Internet, Home Automation or Phone service is fully disconnected and part of your Agreement.	ever an
YOUR COX BUNDLE	
TV	
▷ Contour TV	
Includes: Cox TV Starter, Expanded Service, Advanced TV and Contour Guide	Service
> Contour Receiver > HBO Max	
Internet	
Cox High Speed Internet Preferred	
Includes: Preferred Internet, Download speeds up to 150	Mbps,
1.25 TB (1,280 GB) Monthly Data Plan, Over 3 million Wi	Fi
hotspots and Cox Security Suite Plus.	
Total Your Cox Bundle	\$89.99
ADDITIONAL TV	
Other Fees and Surcharges	
Broadcast Surcharge	\$16.00
Regional Sports Surcharge	9.00
	\$25.00
Total Additional TV	\$ 2 5.00

1 52. Meanwhile, Cox did not list the Broadcast Surcharge or the Regional 2 Sports Surcharge under the separate section on the bill labeled "Taxes, Fees and 3 Surcharges." 53. Cox has admitted that the Broadcast Surcharge and the Regional 4 5 Sports Surcharge are just carved-out portions of the customer's cable TV service, 6 which prior to 2015 were included in the top-line service plan price. For example, in one discussion thread on Cox's website, a Cox 7 54. 8 representative stated that: 9 In the past, all Cox television programming costs and fees were simply rolled together in our charges for Advanced TV service or the specific 10 Tier of service. Over the years, Cox has had to raise service rates due 11 to rising video programming costs and network retransmission fees. In an effort to meet the demand for more transparent billing practices, we 12 introduced surcharges as a way to highlight the different costs 13 associated with the delivery of broadcast TV networks. The separate line items simply allow customers to better track how these costs impact 14 their total TV charge.⁴ 15 16 55. Cox's representations on its website, on its bills, and by its own agents 17 have made it abundantly clear that the Broadcast Surcharge and the Regional Sports 18 Surcharge are television service charges. 19 56. And when Cox stopped charging the Surcharges to subscribers of its 20 new cable TV plans beginning March 23, 2021—and Cox instead increased the top-21 line price of its TV service plans by an equivalent amount—Cox was further 22 admitting that the Surcharges had really just been disguised double-charges for TV 23 service all along. 24 25 26

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⁴ <u>https://forums.cox.com/forum_home/tv_forum/f/tv-forum/16427/to-keep-you-better-informed-a-6-00-surcharge-what</u>, last accessed August 28, 2022.

PLAINTIFFS' FACTUAL ALLEGATIONS

Plaintiffs Donald Christianson and Isabel Prado

- 57. Plaintiffs Donald Christianson and Isabel Prado are, and at all relevant times have been, citizens and residents of La Mesa, California.
- 58. Since at least 2010, Mr. Christianson and Ms. Prado have been living together. When they first moved to their previous address in 2010, they signed up for one of Cox's cable TV and internet service plans. This was five years before Cox first started charging the Broadcast Surcharge and seven years before Cox first started charging the Regional Sports Surcharge.
- 59. In 2012, Mr. Christianson and Ms. Prado moved to their current address. When they moved, they transferred their Cox cable TV and internet service plan from their old address to their new address. Cox still had not started charging either the Broadcast Surcharge or the Regional Sports Surcharge.
- 60. Mr. Christianson and Ms. Prado kept their same Cox cable TV and internet service plan up until June 2019. During this time, Cox quietly added the Broadcast Surcharge in 2015, initially at \$3.00 a month, and later added the Regional Sports Surcharge in 2017, also initially at \$3.00 a month. Mr. Christianson and Ms. Prado were completely unaware that Cox had added these Surcharges or that Cox was quietly increasing them over the years.
- 61. In June 2019, looking for ways to save money, Mr. Christianson and Ms. Prado decided to downgrade their Cox service plan, which at that time was over \$150 a month for TV and internet. Initially, they intended to switch to an internet-only plan and cut out television altogether. However, when they called Cox to switch plans, the sales agent offered to give them a very basic television service (approximately 30 channels) for free with their internet service.
- 62. Mr. Christianson and Ms. Prado had this internet and "free" television service plan for three months.
 - 63. In September 2019, a Cox sales agent called Mr. Christianson and

Ms. Prado to inform them that they were going over their internet data limit each month. They were going over their data limit because they now almost exclusively watched television shows using streaming services like Hulu and Netflix.

- 64. Customers who went over their internet data limit had to pay additional monthly fees based on how much data the customer used over the limit. At the time, Cox also offered unlimited internet data plans at an additional monthly cost.
- 65. Mr. Christianson and Ms. Prado could have purchased the unlimited internet data plan or paid the additional monthly fee for going over their data limit. Instead, however, the Cox sales agent used this opportunity to try to upsell them on one of Cox's higher-tier TV and internet service bundles. The agent's pitch was that if they had a television service plan with more channels, they could cut back on streaming and avoid going over their internet data limit each month.
- 66. The Cox sales agent quoted Mr. Christianson and Ms. Prado a two-year "locked-in" price for TV and internet subject to a 24-month service agreement.
- 67. Based on the sales agent's representations, Mr. Christianson and Ms. Prado reasonably believed that the monthly service price for TV and internet would not increase during the two-year "locked-in" period.
- 68. Based on the sales agent's representations, Mr. Christianson and Ms. Prado ordered the TV and internet service plan.
- 69. At no point during the phone call did the Cox sales agent mention the existence or the amounts of the additional Broadcast Surcharge or Regional Sports Surcharge. The sales agent also never mentioned that Cox could, and would, increase the service rate during the two-year price-locked period by increasing the undisclosed Broadcast Surcharge and Regional Sports Surcharge.
- 70. In February 2020—6 months into Mr. Christianson and Ms. Prado's 24-month "locked-in" price contract—Cox *increased* the price of their cable TV service by \$4.50 by raising the amount of the so-called Surcharges. Specifically,

- 71. In February 2021—18 months into their 24-month "locked-in" price contract—Cox again *increased* the price of their cable TV service, this time by \$3.50, by raising the amount of the so-called Surcharges. Specifically, Cox increased the Broadcast Surcharge by \$2.50 (from \$13.50 to \$16.00) and the Regional Sports Surcharge by \$1.00 (from \$8.00 to \$9.00).
- 72. When Mr. Christianson and Ms. Prado's 24-month contract ended in August 2021, they dropped their cable TV service altogether and switched to an internet-only plan from Cox.
- 73. Mr. Christianson and Ms. Prado did not learn that Cox had increased their cable TV service rate mid-contract until it was brought to their attention by their counsel in April 2022.
- 74. When Mr. Christianson and Ms. Prado signed up for Cox's cable TV services in September 2019 and committed to a 24-month contract, they were relying on Cox's explicit representations regarding the fixed monthly rate under the 24-month contract. Mr. Christianson and Ms. Prado did not expect (and Cox did not tell them) that Cox would actually increase the monthly service rate (first by \$4.50 more per month and then again by another \$3.50 more per month) in the middle of the contract via increases to the disguised monthly service charges which it labeled the Broadcast Surcharge and the Regional Sports Surcharge. That information would have been material to them. If Mr. Christianson and Ms. Prado had known that information, they would not have ordered the TV and internet service bundle.
- 75. During their promised 24-month "locked-in" price contract, Mr. Christianson and Ms. Prado suffered damages of \$110.00 in the form of mid-contract *increases* to their monthly service rate via raises of the Broadcast Surcharge and the Regional Sports Surcharge.
 - 76. Mr. Christianson and Ms. Prado's Cox account is in Ms. Prado's name,

with Mr. Christianson being an authorized user who can make changes to their services and pay their bills. Throughout the duration of their 24-month contract, Mr. Christianson and Ms. Prado would alternate between paying their monthly bill using money from Mr. Christianson's bank account and money from Ms. Prado's bank account. They would also occasionally visit their nearby Cox service center and pay their monthly bill in cash.

Plaintiff Neil Moura

- 77. Plaintiff Neil Moura is, and at all relevant times has been, a citizen and resident of Oceanside, California.
- 78. Mr. Moura has been a Cox cable TV subscriber for at least the last 15 years.
- 79. Around four years ago, Mr. Moura started having technical problems with his Cox cable TV service. After speaking with several Cox customer service agents, Mr. Moura eventually spoke to a Cox agent named Kristi Swangel. In addition to helping Mr. Moura with his service issues, Ms. Swangel also gave him a promotional discount off his internet and TV service plan.
- 80. In July 2020, the promotional discount that Ms. Swangel gave Mr. Moura expired, causing his monthly bill to increase. On July 4, 2020, Mr. Moura emailed Ms. Swangel asking if there was any way to lower his bill, such as cutting portions of his service or getting a promotional discount. Mr. Moura explained that he was retired and on a fixed income. He needed an affordable and fixed-rate monthly bill.
- 81. On July 8, 2020, Ms. Swangel emailed Mr. Moura back and stated that she could give him a promotional discount that would reduce his monthly service rate to "just under \$208" for 24 months subject to a 24-month service agreement.
- 82. Based on Ms. Swangel's representations, Mr. Moura reasonably believed that his monthly service rate would remain at "just under \$208" for 24 months (subject to any increases to taxes or government fees).

- 83. Mr. Moura accepted the promotional offer and agreed to the 24-month fixed-price service agreement. When he received his next bill in August 2020, it was \$207.79—"just under \$208."
- 84. Nowhere in Ms. Swangel's email did she inform Mr. Moura that Cox could, and would, increase his monthly service rate during the 24-month contract by increasing the Broadcast Surcharge and the Regional Sports Surcharge.
- 85. In fact, Cox increased Mr. Moura's service rate twice during his 24-month contract—first in March 2021 and then again in March 2022.
- 86. On Mr. Moura's March 2021 bill—only 8 months into his 24-month purportedly fixed price contract—Cox *increased* the price of his cable TV service by \$3.50 by raising the amount of the so-called Surcharges. Specifically, Cox increased the Broadcast Surcharge by \$2.50 (from \$13.50 to \$16.00) and the Regional Sports Surcharge by \$1.00 (from \$8.00 to \$9.00).
- 87. On Mr. Moura's March 2022 bill—20 months into his 24-month purportedly fixed price contract—Cox again *increased* the price of his cable TV service, this time by \$3.00, by raising the amount of the Broadcast Surcharge by \$3.00 (from \$16.00 to \$19.00).
- 88. Mr. Moura did not learn that Cox had been increasing his cable TV service rate mid-contract until it was brought to his attention by his counsel in April 2022.
- 89. When Mr. Moura committed to a 24-month contract, he relied on Cox's representations regarding the monthly rate of his Cox internet and TV service plan being "just under \$208" for the duration of the 24-month contract. Mr. Moura did not expect (and Cox did not tell him) that Cox would ultimately increase that rate *twice* (first by \$3.50 per month and then again by another \$3.00 per month) in the middle of the contract via increases to the disguised monthly service charges which it labeled the Broadcast Surcharge and the Regional Sports Surcharge. That information would have been material to him. If Mr. Moura had known that

rate via raises of the Broadcast Surcharge and the Regional Sports Surcharge.

Plaintiff Daniel Polinsky

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- 91. Since November 2020, Plaintiff Daniel Polinsky has been a citizen and resident of San Clemente, California. Prior to that, from August 2019 to October 2020, Mr. Polinsky was a citizen and resident of Nevada.
- 92. Mr. Polinsky first signed up for Cox's services in August 2019 while he was living in Nevada. Mr. Polinsky signed up through Cox's website.
- 93. After browsing Cox's various service plans on the Cox website, Mr. Polinsky selected one of Cox's internet and cable TV service plan bundles. On the offer webpage for the internet and cable TV service plan, Cox prominently advertised the plan as having a fixed monthly rate for 24 months with a two-year service agreement.
- 94. Based on these representations, Mr. Polinsky selected the service plan and initiated the online order process.
- 95. As Mr. Polinsky went through the online order process, he viewed Cox's repeated representations that the monthly charges for the service plan would be the same fixed rate for 24 months. For example, Mr. Polinsky viewed the "Service Agreement" webpage (see ¶ 41, supra), where the "2 Year Term Service Agreement" option was preselected, and where Cox stated: "The Service Agreement lets you guarantee the regular rates on Cox TV, Internet and Phone services for the two years. The rates for your services will not increase above the Service Agreement rate when you agree to keep your main services (TV, Internet and/or Phone) for the 2 years."
 - 96. Nowhere during the online order process did Cox indicate that Cox

could, and would, increase additional disguised month 97. Relying on Coprice of the service plan for the online purchase proces 98. At no point wandditional monthly service Mr. Polinsky see any ment charges such as the Broadc Mr. Polinsky also had no induring the promised two-yes Surcharge and Regional Sp. In February 20 purportedly fixed price cor

could, and would, increase the monthly service rate mid-contract via increases to additional disguised monthly service charges.

- 97. Relying on Cox's repeated representations regarding the fixed monthly price of the service plan for the two-year contract period, Mr. Polinsky completed the online purchase process and submitted his order.
- 98. At no point was Mr. Polinsky aware that Cox would bill him any additional monthly service charges. At no point in the online purchase process did Mr. Polinsky see any mention of the existence of additional monthly service charges such as the Broadcast Surcharge or the Regional Sports Surcharge.

 Mr. Polinsky also had no idea that Cox could, and would, increase the service rate during the promised two-year fixed-rate period by increasing the Broadcast Surcharge and Regional Sports Surcharge.
- 99. In February 2020—6 months into Mr. Polinsky's 24-month purportedly fixed price contract—Cox increased the Broadcast Surcharge from \$10.00 to \$13.50. Based on Plaintiffs' counsel's investigation, Cox also increased the Regional Sports Surcharge at the same time.⁵
- 100. Mr. Polinsky never noticed that Cox had increased the amounts of the Broadcast Surcharge and Regional Sports Surcharge in the middle of his contract.
- 101. Mr. Polinsky was signed up for electronic billing and Cox's automatic billing program, EasyPay, as Cox encouraged him to do. Through this billing process, Mr. Polinsky received a monthly Cox billing email which stated his bill total and informed him that his bill would be automatically paid by the payment due date because he was signed up for EasyPay. Cox's EasyPay feature discourages customers from reviewing their monthly bill. And, because Cox's billing emails only state the bill total, customers cannot tell from the email itself that Cox has

⁵ Based on Plaintiffs' counsel's investigation, Cox increased the Regional Sports Surcharge every year in nearly every region that Cox provided service, including in its single Nevada service region. For example, in February 2021, Cox increased the Regional Sports Surcharge from \$8.50 to \$9.00 in its Nevada service region.

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as having a fixed monthly rate for 24 months with a two-year service agreement. Mr. Polinsky went through materially the same online order process and saw materially the same representations as he had when he previously signed up in August 2019.

103. When Mr. Polinsky signed up for Cox service in November 2020, he still did not know that Cox could, and would, increase his service rate during the promised fixed-rate period by increasing the Broadcast Surcharge and Regional Sports Surcharge.

104. On Mr. Polinsky's February 2021 bill—only 3 months into his 24month purportedly fixed-price contract—Cox *increased* the price of his cable TV service by \$3.50 by raising the amount of the so-called Surcharges. Specifically, Cox increased the Broadcast Surcharge by \$2.50 (from \$13.50 to \$16.00) and the Regional Sports Surcharge by \$1.00 (from \$8.00 to \$9.00).

On Mr. Polinsky's February 2022 bill—15 months into his 24-month 105. purportedly fixed-price contract—Cox increased the price of his cable TV service again, this time by \$6.00, by raising the amount of the so-called Surcharges.

CLASS ALLEGATIONS 1 2 110. Plaintiffs bring this lawsuit on behalf of themselves and all others 3 similarly situated, pursuant to Federal Rules of Civil Procedure 23(a), (b)(2), and 4 (b)(3).5 111. All four Plaintiffs seek to represent the following "California Class": 6 All individual consumers who entered into a term contract for Cox cable TV service in California where 7 Cox increased the amount of the "Broadcast Surcharge" 8 and/or the "Regional Sports Surcharge" in the middle of the contract. 9 10 112. Plaintiff Daniel Polinsky also seeks to represent the following "California Online Signup Subclass": 11 12 All individual consumers who signed up online on Cox's website for a term contract for Cox cable TV service in 13 California where Cox increased the amount of the "Broadcast Surcharge" and/or the "Regional Sports 14 Surcharge" in the middle of the contract. 15 16 113. Plaintiff Daniel Polinsky also seeks to represent the following 17 "Nevada Class": 18 All individual consumers who entered into a term contract for Cox cable TV service in Nevada where Cox 19 increased the amount of the "Broadcast Surcharge" 20 and/or the "Regional Sports Surcharge" in the middle of the contract. 21 22 114. Plaintiff Daniel Polinsky also seeks to represent the following 23 "Nevada Online Signup Subclass": 24 All individual consumers who signed up online on Cox's website for a term contract for Cox cable TV service in 25 Nevada where Cox increased the amount of the "Broadcast Surcharge" and/or the "Regional Sports 26 Surcharge" in the middle of the contract. 27 28

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- limitations period (and the corresponding class period) for each class and subclass to the date on which Cox first engaged in its practice of increasing the Broadcast Surcharge and the Regional Sports Surcharge in the middle of a term contract. The nature of Cox's misconduct was non-obvious and intentionally concealed from its cable TV subscribers. As a result of Cox's intentional misconduct, omissions, and affirmative misrepresentations throughout the customer lifecycle, neither Plaintiffs nor the members of the Classes could have, through the use of reasonable diligence, learned of the accrual of their claims against Cox at an earlier time.
- 116. Specifically excluded from the Classes are Cox and any entities in which Cox has a controlling interest, Cox's agents and employees, the bench officers to whom this civil action is assigned, and the members of each bench officer's staff and immediate family.
- 117. *Numerosity*. The number of members of each Class are so numerous that joinder of all members would be impracticable. Plaintiffs do not know the exact number of class members of each Class prior to discovery. However, based on information and belief, each Class comprises tens of thousands of individuals. The exact number and identities of Class members are contained in Cox's records and can be easily ascertained from those records.
- 118. *Commonality and Predominance*. This action involves multiple common legal or factual questions which are capable of generating class-wide answers that will drive the resolution of this case. These common questions predominate over any questions affecting individual Class members, if any. These common questions include, but are not limited to, the following:
- a. Whether Cox employed a uniform policy of charging the Broadcast Surcharge and the Regional Sports Surcharge to its customers who subscribed to cable TV service;
 - b. What is the nature or purpose of the Broadcast Surcharge;

1 What is the nature or purpose of the Regional Sports Surcharge; c. Whether the Broadcast Surcharge is a monthly service fee for 2 d. 3 providing cable TV service; 4 Whether the Regional Sports Surcharge is a monthly service fee e. 5 for providing cable TV service; 6 f. Whether increases to the Broadcast Surcharge and the Regional 7 Sports Surcharge are increases to the monthly service price; 8 Whether Cox offered term contracts where Cox promised that g. 9 the monthly service price would be fixed during the term contract; Whether Cox advertised and represented to customers that the 10 monthly service price for Cox's cable TV service plans was fixed during the term 11 12 contract; Whether Cox's policy and practice of increasing the monthly 13 i. 14 service price mid-contract via increases to the Broadcast Surcharge and the Regional Sports Surcharge is material information, such that a reasonable consumer 15 16 would find that information important to the consumer's purchase decision; 17 Whether Cox's policy and practice of advertising and 18 representing that the prices of its service plans were fixed and would not increase 19 during a term contract, when in fact Cox intended to, and did, increase service 20 prices during that period by increasing the Broadcast Surcharge and the Regional Sports Surcharge is false, deceptive, or misleading; 21 22 Whether it was a breach of contract for Cox to increase the k. monthly service price mid-contract by increasing the Broadcast Surcharge and the 23 Regional Sports Surcharge; 24 25 Whether it was a breach of the covenant of good faith and fair 26 dealing for Cox to increase the monthly service price mid-contract by increasing the Broadcast Surcharge and the Regional Sports Surcharge; 27 For the California Classes: Whether Cox's misrepresentations 28 m.

and misconduct alleged herein violated California Civil Code § 1750 et seq. (CLRA), California Business & Professions Code § 17500 et seq. (FAL), and California Business & Professions Code § 17200 et seq. (UCL); and

- n. <u>For the Nevada Classes</u>: Whether Cox's misrepresentations and misconduct alleged herein violated the Nevada Deceptive Trade Practices Act (NDTPA), NRS Chapter 598.
- 119. *Typicality*. Plaintiffs' claims are typical of Class members' claims. Plaintiffs and Class members all sustained injury as a direct result of Cox's standard practices and schemes, bring the same claims, and face the same potential defenses.
- 120. *Adequacy*. Plaintiffs and their counsel will fairly and adequately protect Class members' interests. Plaintiffs have no interests antagonistic to Class members' interests and are committed to representing the best interests of the Classes. Moreover, Plaintiffs have retained counsel with considerable experience and success in prosecuting complex class action and consumer protection cases.
- 121. *Superiority*. A class action is superior to all other available methods for fairly and efficiently adjudicating this controversy. Each Class member's interests are small compared to the burden and expense required to litigate each of his or her claims individually, so it would be impractical and would not make economic sense for Class members to seek individual redress for Cox's conduct. Individual litigation would add administrative burden on the courts, increasing the delay and expense to all parties and to the court system. Individual litigation would also create the potential for inconsistent or contradictory judgments regarding the same uniform conduct. A single adjudication would create economies of scale and comprehensive supervision by a single judge. Moreover, Plaintiffs do not anticipate any difficulties in managing a class action trial.

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California Class members.

- 141. Cox's misconduct is ongoing with regard to California Class members who are under term contracts that are still subject to the Broadcast Surcharge and the Regional Sports Surcharge. Accordingly, Plaintiffs seek an order enjoining Cox from charging California Class members who are in fixed-rate contracts any amounts for the Surcharges that are higher than the initial rates of the Broadcast Surcharge and Regional Sports Surcharge that were in effect at the start of their contracts.
- In accordance with California Civil Code § 1782(a), Plaintiffs, through counsel, served Cox with notice of its CLRA violations by USPS certified mail, return receipt requested on August 30, 2022.
- 143. If Cox fails to provide appropriate relief for its CLRA violations within 30 days of its receipt of Plaintiffs' notification letter, Plaintiffs will amend or seek leave to amend this Complaint to pray for compensatory and punitive damages as permitted by Cal. Civ. Code §§ 1780 and 1782(b), along with attorneys' fees and costs.

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COUNT II

Violation of California's False Advertising Law California Business and Professions Code § 17500 et seg.

- 144. Plaintiffs reallege and incorporate by reference all paragraphs previously alleged herein.
- 145. All four Plaintiffs bring this cause of action in their individual capacities and as representatives of the California Class.
- 146. By its conduct and omissions alleged herein, Cox has committed acts of untrue or misleading advertising, as defined by and in violation of California Business & Professions Code § 17500, et seq., also known as California's False Advertising Law ("FAL"). These acts include misrepresenting that the prices of its cable TV service plans are fixed and will not increase during the contract term,

despite Cox's pattern and practice of increasing service prices mid-contract by raising the Broadcast Surcharge and the Regional Sports Surcharge.

- 147. With respect to omissions, Cox at all relevant times had a duty to disclose the information in question because, inter alia: (a) Cox had exclusive knowledge of material information that was not known to Plaintiffs and the California Class members; (b) Cox concealed material information from Plaintiffs and the California Class members; and (c) Cox made partial representations, including regarding the supposedly fixed monthly prices of its services, which were false or misleading absent the omitted information.
- 148. Cox committed such violations of the FAL with actual knowledge that its advertising was untrue or misleading, or Cox, in the exercise of reasonable care, should have known that its advertising was untrue or misleading.
- 149. Cox's misrepresentations and nondisclosures deceived and had a tendency to deceive the general public.
- 150. Cox's misrepresentations and nondisclosures are material, in that a reasonable person would attach importance to the information and would be induced to act on the information in making purchase decisions.
- 151. Plaintiffs and members of the California Class reasonably relied on Cox's material misrepresentations and nondisclosures, and would not have purchased, or would have paid less money for, Cox's cable TV services had they known the truth.
- 152. As a direct and proximate result of Cox's violations of the FAL, Plaintiffs and the California Class members lost money.
- 153. By its conduct and omissions alleged herein, Cox received more money from Plaintiffs and the California Class members than it should have received, and that money is subject to restitution.
- 154. Plaintiffs seek an order granting restitution to Plaintiffs and the California Class members in an amount to be proven at trial. Plaintiffs further seek

1	an award of attorneys' fees and costs under Cal. Code Civ. Proc. § 1021.5.		
2			
3	COUNT III		
4	Violation of California's Unfair Competition Law California Business and Professions Code § 17200 <i>et seq</i> .		
5	155. Plaintiffs reallege and incorporate by reference all paragraphs		
6	previously alleged herein.		
7	156. All four Plaintiffs bring this cause of action in their individual		
8	capacities and as representatives of the California Class.		
9	157. California Business & Professions Code § 17200, et seq., also known		
10	as California's Unfair Competition Law ("UCL"), prohibits any unfair, unlawful, or		
11	fraudulent business practice.		
12	158. Cox has violated the UCL by engaging in the following <i>unlawful</i>		
13	business acts and practices:		
14	a. Making material misrepresentations in violation of Cal. Civ.		
15	Code §§ 1770(a)(5), (9), (13), and (16) (the CLRA);		
16	b. Inserting unconscionable provisions in its consumer agreements		
17	in violation of Cal. Civ. Code § 1770(a)(19) (the CLRA);		
18	c. Making material misrepresentations in violation of Cal. Bus. &		
19	Prof. Code § 17500 et seq. (the FAL); and		
20	d. Engaging in deceit in violation of Cal Civ. Code §§ 1709–1710.		
21	159. Cox has violated the UCL by engaging in the following <i>unfair</i> and		
22	<u>fraudulent</u> business acts and practices:		
23	a. Misrepresenting that the prices of its cable TV service plans are		
24	fixed and will not increase during the contract term, despite Cox's pattern and		
25	practice of increasing service prices mid-contract by raising the Broadcast		
26	Surcharge and the Regional Sports Surcharge;		
27	b. Increasing the Broadcast Surcharge and Regional Sports		
28	Surcharge on customers in the middle of promised fixed-rate contracts; and		

- Preventing or discouraging customers from freely canceling their services if they learned that Cox had increased the price of their services in the middle of promised fixed-rate contracts via increases to the Broadcast Surcharge
- 160. With respect to omissions, Cox at all relevant times had a duty to disclose the information in question because, inter alia: (a) Cox had exclusive knowledge of material information that was not known to Plaintiffs and the the California Class members; (b) Cox concealed material information from Plaintiffs and the California Class members; and (c) Cox made partial representations, including regarding the supposedly fixed monthly prices of its services, which were false or misleading absent the omitted information.
- 161. Cox's misrepresentations and nondisclosures deceive and have a
- 162. Cox's misrepresentations and nondisclosures are material, in that a reasonable person would attach importance to the information and would be induced to act on the information in making purchase decisions.
- 163. Plaintiffs and members of the California Class reasonably relied on Cox's material misrepresentations and nondisclosures, and would not have purchased, or would have paid less money for, Cox's cable TV services had they
- 164. As a direct and proximate result of Cox's unfair, unlawful, and fraudulent conduct, Plaintiffs and the California Class members lost money.
- 165. By its conduct and omissions alleged herein, Cox received more money from Plaintiffs and the California Class members than it should have
- 166. Cox's conduct and omissions alleged herein are immoral, unethical, oppressive, unscrupulous, unconscionable, and/or substantially injurious to Plaintiffs and the California Classes. Perpetrating a years-long scheme of

1	misleading and overcharging customers is immoral, unethical, and unscrupulous.		
2	Moreover, Cox's conduct is oppressive and substantially injurious to consumers.		
3	By its conduct alleged herein, Cox has improperly extracted tens of millions of		
4	dollars from California consumers. There is no utility to Cox's conduct, and even if		
5	there were any utility, it would be significantly outweighed by the gravity of the		
6	harm to consumers caused by Cox's conduct alleged herein.		
7	167. Plaintiffs seek an order granting restitution to Plaintiffs and the		
8	California Class members in an amount to be proven at trial. Plaintiffs further seek		
9	an award of attorneys' fees and costs under Cal. Code Civ. Proc. § 1021.5.		
10	168. Cox's misconduct is ongoing with regard to California Class members		
11	who are under term contracts that are still subject to the Broadcast Surcharge and		
12	the Regional Sports Surcharge. Accordingly, Plaintiffs seek an order enjoining Cox		
13	from charging California Class members who are in fixed-rate contracts any		
14	amounts for the Surcharges that are higher than the initial rates of the Broadcast		
15	Surcharge and Regional Sports Surcharge that were in effect at the start of their		
16	contracts.		
17	COLINIT IV		
18	COUNT IV Violation of the Neveda Decentive Trade Prestices Act		
19	Violation of the Nevada Deceptive Trade Practices Act NRS Chapter 598		
20	169. Plaintiff Daniel Polinsky realleges and incorporates by reference all		
21	paragraphs previously alleged herein.		
22	170. Plaintiff Daniel Polinsky brings this cause of action in his individual		
23	capacity and as a representative of the Nevada Classes.		
24	171. Under the Nevada Deceptive Trade Practices Act ("NDTPA"), "[a]n		
25	action may be brought by any person who is a victim of consumer fraud." NRS		
26	41.600(1). "If the claimant is the prevailing party, the court shall award the		
27	claimant: (a) Any damages that the claimant has sustained; (b) Any equitable relief		
28	that the court deems appropriate; and (c) The claimant's costs in the action and		

1 reasonable attorney's fees." NRS 41.600(3). 2 172. Actionable "consumer fraud" includes deceptive trade practices as defined in NRS 598.0915 to 598.0925. See NRS 41.600(2)(e). 3 4 173. "To state a private right of action under the NDTPA, a plaintiff must 5 allege: (1) defendant violated the NDTPA, (2) causing plaintiff, (3) damages." 6 Switch, Ltd. v. Uptime Inst., LLC, 426 F. Supp. 3d 636, 643 (D. Nev. 2019). 7 174. Cox's practice of increasing service prices in the middle of promised 8 fixed-rate contracts by raising the Broadcast Surcharge and the Regional Sports 9 Surcharge violates the NDTPA in the following ways: 10 Cox knowingly represented that its cable TV service plans had 11 characteristics that they did not have (NRS 598.0915(5)); 12 b. Cox advertised its cable TV service plans with an intent not to 13 sell them as advertised (NRS 598.0915(9)); 14 Cox made false or misleading statements of fact concerning the c. prices of its cable TV service plans. (NRS 598.0915(13)); 15 16 d. Cox knowingly made false representations in transactions related to its cable TV service plans (NRS 598.0915(15)); 17 Cox failed to disclose a material fact in connection with the sale 18 of its cable TV service plans (NRS 598.0923(1)(b)); and 19 20 f. Cox used an unconscionable practice in its transactions related 21 to its cable TV service plans ((NRS 598.0923(1)(e)). 22 175. With respect to any omissions, Cox at all relevant times had a duty to 23 disclose the information in question because, inter alia: (a) Cox had exclusive 24 knowledge of material information that was not known to Plaintiff and the Class members; (b) Cox concealed material information from Plaintiff and the Class 25 members; and (c) Cox made partial representations, including regarding the 26 supposedly fixed monthly rate of its service plans, which were false and misleading 27 28 absent the omitted information.

- 176. The deceptive trade practices alleged herein to have been undertaken by Cox were all committed intentionally and knowingly. The deceptive trade practices alleged herein to have been undertaken by Cox did not result from a bona fide error notwithstanding the use of reasonable procedures adopted to avoid such error.
- 177. Cox's misrepresentations deceive and have a tendency to deceive the general public.
- 178. Cox's misrepresentations are material, in that a reasonable person would attach importance to the information and would be induced to act on the information in making purchase decisions.
- 179. Plaintiff Polinsky and the Nevada Class members reasonably relied on Cox's material misrepresentations, and would not have purchased, or would have paid less money for, Cox's cable TV service plans had they known the truth.
- 180. As a direct and proximate result of Cox's violations of the NDTPA, Plaintiff Polinsky and the Nevada Class members have been harmed and lost money or property.
- 181. Plaintiff Polinsky seeks an order awarding damages and equitable relief (including restitution and/or disgorgement) to Mr. Polinsky and the Nevada Class members in an amount to be proven at trial. NRS 41.600(3). Mr. Polinsky also seeks punitive damages. NRS 42.005. Mr. Polinsky further seeks an award of attorneys' fees and costs. NRS 41.600(3).
- 182. Cox's misconduct is ongoing with regard to Nevada Class members who are under term contracts that are still subject to the Broadcast Surcharge and the Regional Sports Surcharge. Accordingly, Plaintiff Polinsky seeks an order enjoining Cox from charging Nevada Class members who are in fixed-rate contracts, any amounts for the Surcharges that are higher than the initial rates of the Broadcast Surcharge and Regional Sports Surcharge that were in effect at the start of their contracts.

1 COUNT V **Breach of Contract** 2 3 183. Plaintiffs reallege and incorporate by reference all paragraphs previously alleged herein. 4 184. All four Plaintiffs bring this cause of action in their individual 5 6 capacities and as representatives of the Classes. 7 185. Plaintiffs allege this cause of action in the alternative to Count VI. 8 186. Cox entered into contracts with Plaintiffs and all members of the 9 Classes when Plaintiffs and the members of the Classes each accepted Cox's offer of a specified cable TV service plan under a term contract. 10 187. All of the contracts between Cox and Plaintiffs and the members of the 11 12 Classes contained the following material terms: Cox would provide the ordered cable TV service plan, and, in exchange, the customer would pay a specific 13 14 promised monthly price for service that was fixed for a specific period of months. 15 188. Plaintiffs and the members of the Classes have performed, for the 16 relevant time frame, all of each's material obligations under the contract or have 17 been excused from any non-performance. 18 189. Cox breached the contract by increasing the monthly service price in 19 the middle of its term contracts with Plaintiffs and each member of the Classes via 20 raises of the Broadcast Surcharge and the Regional Sports Surcharge. 21 190. Plaintiffs and the members of the Classes sustained damages as a result of Cox's breaches of contract. Plaintiffs seek damages in the amount they and the 22 23 Classes paid in mid-contract increases to the Broadcast Surcharge and the Regional Sports Surcharge. 24 25 **COUNT VI** 26 Breach of the Implied Covenant of Good Faith and Fair Dealing 191. Plaintiffs reallege and incorporate by reference all paragraphs 27 previously alleged herein. 28

- 192. All four Plaintiffs bring this cause of action in their individual capacities and as representatives of the Classes.
 - 193. Plaintiffs allege this cause of action in the alternative to Count V.
- 194. To the extent any applicable contract could be read as granting Cox discretion to increase the Broadcast Surcharge and the Regional Sports Surcharge in the middle of promised fixed-rate term service agreements—which Plaintiffs do not concede—that discretion is not unlimited, but rather is limited by the covenant of good faith and fair dealing implied in every contract by California law and by Nevada law.
- 195. Cox has violated the covenant of good faith and fair dealing by its conduct alleged herein.
- 196. Cox has abused any discretion it purportedly had under any applicable contract to raise the monthly price for Cox's cable TV services in the middle of the term contract. Cox used the Broadcast Surcharge and the Regional Sports Surcharge as levers to covertly ratchet up the service price in the middle of the contract period, despite Cox's promises and advertising that the service rates were "guaranteed" to not change during the term contract.
- 197. Cox meanwhile utilized the threat of imposing an early termination fee to discourage customers from freely canceling their services if they ever learned that Cox had increased their service price mid-contract via increases to the Broadcast Surcharge and the Regional Sports Surcharge.
- 198. Cox's mid-contract increases to the Broadcast Surcharge and the Regional Sports Surcharge defied customers' reasonable expectations, were objectively unreasonable, and frustrated the basic terms of the parties' agreement. Cox's conduct alleged herein was arbitrary and in bad faith.
- 199. Cox's conduct described herein has had the effect, and the purpose, of denying Plaintiffs and the members of the Classes the full benefit of their bargains with Cox.

- 200. Plaintiffs and the members of the Classes have performed all, or substantially all, of the obligations imposed on them under any applicable agreements with Cox. There is no legitimate excuse or defense for Cox's conduct.
- 201. Any attempts by Cox to defend its mid-contract service price increases through reliance on supposed contractual provisions will be without merit. Plaintiffs and the members of the Classes never knowingly agreed to any such provisions, are not subject to them, or the provisions are unenforceable because they are void, illusory, lacking in mutuality, are invalid exculpatory clauses, violate public policy, are procedurally and substantively unconscionable, and/or are unenforceable in light of the hidden and deceptive nature of Cox's misconduct, among other reasons. Any such provisions, even if they existed, would not excuse Cox's abuses of discretion or otherwise preclude Plaintiffs and the members of the Classes from recovering for breach of the covenant of good faith and fair dealing.
- 202. Plaintiffs and the members of the Classes sustained damages as a result of Cox's breaches of the covenant of good faith and fair dealing. Plaintiffs seek damages in the amount they and the Classes paid in mid-contract increases to the Broadcast Surcharge and the Regional Sports Surcharge.

PRAYER FOR RELIEF

- 203. On behalf of themselves and the proposed Classes, Plaintiffs request that the Court order relief and enter judgment against Cox as follows:
- a. Declare this action to be a proper class action, certify the proposed California Classes and proposed Nevada Classes, appoint Plaintiffs and their counsel to represent the California Classes, and appoint Plaintiff Polinsky and his counsel to represent the Nevada Classes;
- b. Order that the discovery rule applies to extend any applicable limitations period (and the corresponding class period) for each Class to the date on which Cox first engaged in its practice of increasing the Broadcast Surcharge and the Regional Sports Surcharge in the middle of its term contracts;

1	c. Order Cox to stop charging Class members who are in fixed-rate		
2	contracts any amounts for the Surcharges that are higher than the initial rates of the		
3	Broadcast Surcharge and Regional Sports Surcharge that were in effect at the start		
4	of their contracts;		
5	d. Order disgorgement and/or restitution, including, without		
6	limitation, disgorgement of all revenues, profits and/or unjust enrichment that Cox		
7	obtained, directly or indirectly, from Plaintiffs and the members of the Classes as a		
8	result of the unlawful conduct alleged herein regarding raises of the Broadcast		
9	Surcharge and the Regional Sports Surcharge during their fixed-rate contracts;		
10	e. Order Cox to pay damages for breach of contract (or in the		
11	alternative, for breach of the implied covenant of good faith and fair dealing) to		
12	members of each Class in the amount they paid in mid-contract increases to the		
13	Broadcast Surcharge and the Regional Sports Surcharge;		
14	f. Order Cox to pay damages, and also punitive damages, to		
15	Plaintiff Polinsky and the members of the Nevada Classes for violation of the		
16	Nevada Deceptive Trade Practices Act;		
17	g. Order Cox to pay attorneys' fees, costs, and pre-judgment and		
18	post-judgment interest to the extent allowed by law; and		
19	h. Grant such other relief as this Court deems just and proper.		
20	DEMAND FOR JURY TRIAL		
21	Each Plaintiff, individually and as a class representative on behalf of all		
22	others similarly situated, demands a trial by jury on all issues so triable.		
23			
24	DATED: August 30, 2022.		
25	Presented by:		
26	HATTIS & LUKACS		
27	By: Dal MA		
28	Daniel M. Hattis (SBN 232141)		

JS 44 (Rev. 10/20)

RECEIPT#

AMOUNT

CIVIL COVER SHEET

'22CV1290 RSH MSB

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

I. (a) PLAINTIFFS			DEFENDAN	ΓS	
DONALD CHRISTIANSON, ISABEL PRADO, NEIL MOURA, and DANIEL POLINSKY			COX COMM	UNICATIONS, INC., and	COXCOM, LLC
(b) County of Residence of First Listed Plaintiff San Diego County (EXCEPT IN U.S. PLAINTIFF CASES)			NOTE: IN LAND	nce of First Listed Defendant F (IN U.S. PLAINTIFF CASES OF CONDEMNATION CASES, USE TI	DNLY)
(c) Attorneys (Firm Name, A	Address, and Telephone Number)		Attorneys (If Knov	ACT OF LAND INVOLVED.	
	Daniel M. Hattis & Pa	ul Karl Lukacs (42		vii)	
	1 SE 8th St, Ste 120, I				
II. BASIS OF JURISD	ICTION (Place an "X" in On	e Box Only)	I. CITIZENSHIP OF (For Diversity Cases On	PRINCIPAL PARTIES	(Place an "X" in One Box for Plaintifj and One Box for Defendant)
1 U.S. Government 3 Federal Question Plaintiff (U.S. Government Not a Party)		t a Party)	Citizen of This State	PTF DEF X 1	PTF DEF incipal Place 4 4
2 U.S. Government Defendant	(Indicate Citizenship of	of Parties in Item III)	Citizen of Another State	2 Incorporated and F of Business In A	
W. MARVIDE OF CAVE			Citizen or Subject of a Foreign Country	3 Soreign Nation	6 6
IV. NATURE OF SUIT	(Place an "X" in One Box Only) TORT		FORFEITURE/PENALT	Click here for: Nature of S Y BANKRUPTCY	OTHER STATUTES
110 Insurance 120 Marine 130 Miller Act 140 Negotiable Instrument 150 Recovery of Overpayment & Enforcement of Judgment 151 Medicare Act 152 Recovery of Defaulted Student Loans (Excludes Veterans) 153 Recovery of Overpayment of Veteran's Benefits 160 Stockholders' Suits 190 Other Contract 195 Contract Product Liability 196 Franchise REAL PROPERTY 210 Land Condemnation 220 Foreclosure 230 Rent Lease & Ejectment 240 Torts to Land 245 Tort Product Liability 290 All Other Real Property	PERSONAL INJURY 310 Airplane 315 Airplane Product Liability 320 Assault, Libel & Slander 330 Federal Employers' Liability 340 Marine 345 Marine Product Liability 350 Motor Vehicle Product Liability 360 Other Personal Injury 362 Personal Injury Medical Malpractice	PERSONAL INJURY] 365 Personal Injury - Product Liability] 367 Health Care/ Pharmaceutical Personal Injury Product Liability] 368 Asbestos Personal Injury Product Liability] 368 Asbestos Personal Injury Product Liability PERSONAL PROPERTY] 370 Other Fraud] 371 Truth in Lending] 380 Other Personal Property Damage] 385 Property Damage Product Liability PRISONER PETITIONS Habeas Corpus:] 463 Alien Detainee] 510 Motions to Vacate Sentence] 530 General] 535 Death Penalty Other:] 540 Mandamus & Other] 550 Civil Rights] 555 Prison Condition] 560 Civil Detainee - Conditions of	G25 Drug Related Seizure of Property 21 USC 88 G90 Other	422 Appeal 28 USC 158	375 False Claims Act 376 Qui Tam (31 USC 3729(a)) 400 State Reapportionment 410 Antitrust 430 Banks and Banking 450 Commerce 460 Deportation 470 Racketeer Influenced and Corrupt Organizations 480 Consumer Credit (15 USC 1681 or 1692) 485 Telephone Consumer Protection Act 490 Cable/Sat TV 850 Securities/Commodities/ Exchange 890 Other Statutory Actions 891 Agricultural Acts 893 Environmental Matters 895 Freedom of Information Act 896 Arbitration 899 Administrative Procedure Act/Review or Appeal of Agency Decision 950 Constitutionality of State Statutes
^ ~	moved from 3 Re te Court Ap	pellate Court	Reopened Ano (spe	007	
VI. CAUSE OF ACTION	28 U.S.C. & 1332(d)(2	te under which you are fi	iling (Do not cite jurisdictional	statutes unless diversity):	
VI. CAUSE OF ACTION	Brief description of caus Deceptive fees, fraud, bre				
VII. REQUESTED IN COMPLAINT:		A CLASS ACTION	DEMAND \$	CHECK YES only JURY DEMAND:	if demanded in complaint: X Yes No
VIII. RELATED CASI IF ANY	(See instructions):	UDGE		DOCKET NUMBER	
DATE		SIGNATURE OF ATTOR	RNEY OF RECORD	AL MOL	
August 30, 2022 FOR OFFICE USE ONLY			2	Jal New	

APPLYING IFP

JUDGE

MAG. JUDGE

EXHIBIT A

1 2 3 4 5 6	HATTIS & LUKACS Daniel M. Hattis, Esq. (SBN 232141) Paul Karl Lukacs, Esq. (SBN 197007) 11711 SE 8 th Street, Suite 120 Bellevue, Washington 98005 Tel.: (425) 233-8628 Fax: (425) 412-7171 dan@hattislaw.com pkl@hattislaw.com			
7	Attorneys for Plaintiffs			
8	and the Proposed Classes			
9	UNITED STATE	ES DISTRICT COURT		
10	SOUTHERN DISTRICT OF CALIFORNIA			
11				
12	DONALD CHRISTIANSON,	Case No		
13 14	ISABEL PRADO, NEIL MOURA, and DANIEL POLINSKY, on behalf			
15	of themselves and all others similarly situated,	DECLARATION OF DONALD CHRISTIANSON PURSUANT TO THE CALIFORNIA		
16	Plaintiffs,	CONSUMERS LEGAL REMEDIES ACT (CAL. CIVIL CODE § 1780(D))		
17	V.	THET (CILL CIVIL CODE § 1700(D))		
18	COV COMMINICATIONS INC	[FILED CONCURRENTLY		
19	COX COMMUNICATIONS, INC., and COXCOM, LLC,	WITH COMPLAINT]		
20 21	Defendants.			
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	CLRA DECLARATION	HATTIS & LUKACS		

OF DONALD CHRISTIANSON

Bellevue, WA 98005 www.hattislaw.com

1 2 3 4 5 6 7 8 9	HATTIS & LUKACS Daniel M. Hattis, Esq. (SBN 232141) Paul Karl Lukacs, Esq. (SBN 197007) 11711 SE 8 th Street, Suite 120 Bellevue, Washington 98005 Tel.: (425) 233-8628 Fax: (425) 412-7171 dan@hattislaw.com pkl@hattislaw.com Attorneys for Plaintiffs and the Proposed Classes	S DISTRICT COURT		
10	UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF CALLEDRALA			
11	SOUTHERN DISTRICT OF CALIFORNIA			
12	DOLLAR GANDAGENANA			
13	DONALD CHRISTIANSON, ISABEL PRADO, NEIL MOURA,	Case No.		
14	and DANIEL POLINSKY, on behalf of themselves and all others similarly	DECLARATION OF		
15	situated,	NEIL MOURA PURSUANT TO THE CALIFORNIA		
16	Plaintiffs,	CONSUMERS LEGAL REMEDIES ACT (CAL. CIVIL CODE § 1780(D))		
17	v.			
18	COV COMMINICATIONS INC	[FILED CONCURRENTLY		
19	COX COMMUNICATIONS, INC., and COXCOM, LLC,	WITH COMPLAINT]		
20	Defendants.			
21				
22				
2324				
2 4 25				
25 26				
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_0	CLRA DECLARATION	HATTIS & LUKACS		

OF NEIL MOURA

11 SE 8th Street, Suite Bellevue, WA 98005 www.hattislaw.com

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- I, NEIL MOURA, hereby declare and state as follows:
- I am over the age of 18 years, and am a plaintiff in the above-
 - The facts contained herein are based on my personal knowledge.
- This civil action pleads a cause of action for violation of the California Consumers Legal Remedies Act ("CLRA") against Defendants Cox Communications, Inc., and CoxCom, LLC (collectively "Defendants" or "Cox"). This civil action has been commenced in a county described in Section 1780(d) of the California Civil Code as a proper place for the trial of the action.
- 3. This action is being commenced in San Diego County (by filing in the Southern District of California, which includes San Diego County) because that is a county in which each of the Defendants is doing business. Each of the Defendants is doing business in San Diego County by, without limitation, advertising and selling its cable TV services in San Diego County.
- This action is being commenced in San Diego County because I subscribed to and received Cox cable TV services at my home in Oceanside, California (which is in San Diego County) and was charged mid-contract increases to my purportedly fixed monthly service rate via raises of the "Broadcast" Surcharge" and the "Regional Sports Surcharge," which is the subject of this Complaint.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed in San Diego County, California.

		DocuSigned by:	
Date:	8/30/2022	Neil Moura	
		NEIL MOURA	

2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20		CS DISTRICT COURT RICT OF CALIFORNIA Case No DECLARATION OF DANIEL POLINSKY PURSUANT TO THE CALIFORNIA CONSUMERS LEGAL REMEDIES ACT (CAL. CIVIL CODE § 1780(D)) [FILED CONCURRENTLY WITH COMPLAINT]
21	Defendants.	
22		
2324		
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26 27		
262728		

■ OF DANIEL POLINKSY

Bellevue, WA 98005 www.hattislaw.com

I, DANIEL POLINSKY, hereby declare and state as follows: 1 2 1. I am over the age of 18 years, and am a plaintiff in the abovereferenced civil action. 3 2. The facts contained herein are based on my personal knowledge. 4 2. 5 This civil action pleads a cause of action for violation of the California Consumers Legal Remedies Act ("CLRA") against Defendants Cox 6 7 Communications, Inc., and CoxCom, LLC (collectively "Defendants" or "Cox"). 8 This civil action has been commenced in a county described in Section 1780(d) of 9 the California Civil Code as a proper place for the trial of the action. 10 3. This action is being commenced in San Diego County (by filing in the 11 Southern District of California, which includes San Diego County) because that is a 12 county in which each of the Defendants is doing business. Each of the Defendants 13 is doing business in San Diego County by, without limitation, advertising and 14 selling its cable TV services in San Diego County. 15 I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct. 16 17 Executed in Orange County, California. 18 DocuSigned by: 19 Date: 8/30/2022 Daniel Polinsky DANIEL POLINSKY 20 21 22 23 24 25 26 27 28 HATTIS & LUKACS

ClassAction.org

This complaint is part of ClassAction.org's searchable class action lawsuit database and can be found in this post: Cox Communications Unlawfully Jacked Up Price of Fixed-Rate Cable TV Contracts, Class Action Alleges