UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

BAIS YAAKOV OF SPRING VALLEY, on behalf of itself and all others similarly situated,

18 CV

Plaintiff,

Complaint

-VS.-

Class Action

JAVA JOE'S FUNDRAISING LLC and MICHAEL DELUCA,

Jury Demanded

Defendants.

COMPLAINT

Plaintiff Bais Yaakov of Spring Valley, on behalf of itself and all others similarly situated, alleges as follows:

INTRODUCTION

- 1. Bais Yaakov of Spring Valley ("Plaintiff") brings this action against Java Joe's Fundraising LLC ("Java") and Michael DeLuca ("DeLuca") (collectively referred to as "Defendants") for violating the Telephone Consumer Protection Act, 47 U.S.C. § 227 (the "TCPA") and N.Y. General Business Law ("GBL") § 396-aa. Congress enacted the TCPA in 1991 to prevent the faxing of unsolicited advertisements to persons who had not provided express invitation or permission to receive such faxes. In addition, the TCPA and regulations promulgated pursuant to it prohibit the sending of unsolicited as well as solicited fax advertisements that do not contain properly worded opt-out notices. The New York legislature enacted GBL § 396-aa for similar purposes.
- 2. Upon information and belief, Defendants have caused to be sent out over five thousand (5,000) unsolicited and solicited fax advertisements for goods and/or

services without proper opt-out notices to persons throughout the United States within the applicable limitations period for the TCPA, which is four years. As a result, Defendants are liable to Plaintiff and the proposed Classes A and B of similarly situated persons under the TCPA.

3. Upon information and belief, Defendants have caused to be sent out thousands of fax advertisements for goods and/or services that were unsolicited and lacked proper opt-out notices to persons throughout New York state within the applicable limitations period for GBL §396-aa, which is three years. As a result, Defendants are liable to Plaintiff and the proposed Class C of similarly situated persons under GBL § 396-aa.

JURISDICTION AND VENUE

- 4. This Court has federal question jurisdiction over this action pursuant to 28 U.S.C. § 1331 and 47 U.S.C. § 227.
- 5. This Court also has supplemental jurisdiction, pursuant to 28 U.S.C. § 1367, over Plaintiff's and Class C's claims under GBL § 396-aa.
- 6. Venue is proper in this judicial district under 28 U.S.C. § 1391(b)(2) because this is the judicial district in which a substantial part of the events or omissions giving rise to the claims in this case occurred.

THE PARTIES

- 7. Plaintiff is a New York religious corporation, with its principal place of business at 11 Smolley Drive, Monsey, New York 10952.
- 8. Upon information and belief, defendant Java is a New York limited liability company, with its principal place of business located at 23 Magnolia Drive,

Rocky Point, New York 11778, and sells coffee, cookies and fudge to persons and organizations to use for fund-raising purposes.

9. Upon information and belief, DeLuca is the President and Chief Executive Officer of Java and resides at 23 Magnolia Drive, Rocky Point, New York 11778.

DEFENDANT'S ILLEGAL JUNK FAXES

- At all times relevant to this action, Plaintiff had telephone service at 845-356-3132 at its place of business at 11 Smolley Drive, Monsey, New York 10952.
 Plaintiff receives facsimile transmissions at this number, using a telephone facsimile machine.
- 11. Upon information and belief, on January 28, 2014, March 11, 2014, April 1, 2014, May 6, 2014, March 10, 2015, September 8, 2015 and at other dates and times from four years prior to the date of the filing of the instant Complaint to the date of the filing of the instant Complaint, Defendants, individually and/or collectively, without Plaintiff's express invitation or permission, arranged for and/or caused a telephone facsimile machine, computer, or other device to send unsolicited fax advertisements (the "Fax Advertisements") advertising the commercial availability or quality of any property, goods, or services, to Plaintiff's fax machine located at 11 Smolley Drive, Monsey, New York 10952. Copies of some of the Fax Advertisements are attached hereto as Exhibit A and incorporated into this Complaint.
- 12. Upon information and belief, during all times relevant to the instant

 Complaint, DeLuca, who as noted above is the President and CEO of Java, specifically,
 individually and personally directed and authorized all of the Fax Advertisements

 described above to be sent by fax, was intimately involved in the program to send the Fax

 Advertisements, including the design of the Fax Advertisements, and authorized payment

for the sending of the Fax Advertisements. Upon information and belief DeLuca was the guiding spirit and central figure behind the Fax Advertisements being sent in the manner in which they were sent.

- 13. Plaintiff did not provide Defendants with express invitation or permission to send any fax advertisements. The Fax Advertisements were wholly unsolicited.
- 14. The Fax Advertisements contain two similar versions of an opt-out notice that provided either (1) "To be removed from future transmissions please call 1-877-236-6861"; or (2) "To be removed from future transmissions, you <u>must</u> call, 1-855-901-8884. Please follow the prompts to be removed." See Exhibit A.
- 15. The Opt-Out Notice in the Fax Advertisements violate the TCPA and regulations thereunder because, among other things, they
 - (A) fails to state that a recipient's request to opt out of future fax advertising will be effective only if the request identifies the telephone number(s) of the recipient's telephone facsimile machine(s) to which the request relates;
 - (B) fails to state that the sender's failure to comply with an opt-out request within 30 days is unlawful; and
 - (C) fails to state that a recipient's opt-out request will be effective so long as that person does not, subsequent to making such request, provide express invitation or permission to the sender, in writing or otherwise, to send such advertisements.
- 16. Upon information and belief, Defendants, individually and/or collectively, either negligently or willfully and/or knowingly arranged for and/or caused the Fax Advertisements to be sent to Plaintiff's fax machine.
 - 17. Plaintiff suffered harm from Defendants sending it the Fax

Advertisements in that the Fax Advertisements wasted Plaintiff's paper and toner, occupied Plaintiff's fax machine and fax telephone line, wasted Plaintiff's time and caused Plaintiff annoyance. Plaintiff also suffered harm and/or had a real risk of future harm because the Fax Advertisements failed to contain the information necessary for Plaintiff to effectively opt-out of receiving future fax advertisements from Defendants which would cause the harms described in the previous sentence of this paragraph.

- 18. Upon information and belief, Defendants, individually and/or collectively, have, from four years prior to the date of the filing of the Complaint in this action through the present, either negligently or willfully and/or knowingly sent and/or arranged to be sent well over five thousand (5,000) *unsolicited and/or solicited* fax advertisements advertising the commercial availability or quality of any property, goods, or services, to fax machines and/or computers belonging to thousands of persons all over the United States. Upon information and belief, those fax advertisements contained a notice identical or substantially similar to the opt-out notices contained in the Fax Advertisements Defendants sent or caused to be sent to Plaintiff.
- 19. Upon information and belief, Defendants, individually and/or collectively, have, from four years prior to the date of the filing of the Complaint in this action through the present, either negligently or willfully and/or knowingly sent and/or arranged to be sent well over five thousand (5,000) *unsolicited* fax advertisements advertising the commercial availability or quality of any property, goods, or services, to fax machines and/or computers belonging to thousands of persons throughout the United States. Upon information and belief, those facsimile advertisements contained an opt-out notice identical or substantially similar to the Opt-Out Notice contained in the Fax Advertisements Defendants sent or caused to be sent to Plaintiff.

- 20. Upon information and belief, Defendants have, individually and/or collectively, from three years prior to the date of the filing of the Complaint in this action through the present, either negligently or willfully and/or knowingly sent and/or arranged to be sent thousands of *unsolicited* fax advertisements advertising the commercial availability or quality of any property, goods, or services, to fax machines and/or computers belonging to thousands of persons in New York. Upon information and belief, those facsimile advertisements contained an opt-out notice identical or substantially similar to the Opt-Out Notice contained in the Fax Advertisements Defendants sent or caused to be sent to Plaintiff.
- 21. Upon information and belief, during all times relevant to the instant Complaint, DeLuca, who as noted above is the President and CEO of Java, specifically, individually and personally directed and authorized all of the fax advertisements described in paragraphs 18-20 above to be sent by fax, was intimately involved in the program to send those fax advertisements, including the design of those fax advertisements, and authorized payment for the sending of those fax advertisements. Upon information and belief DeLuca was the guiding spirit and central figure behind those fax advertisements being sent in the manner in which they were sent.

CLASS ALLEGATIONS

- 22. Plaintiff brings this class action on behalf of itself and all others similarly situated under rules 23(a) and 23(b)(1)-(3) of the Federal Rules of Civil Procedure.
- 23. Plaintiff seeks to represent three classes (the "Classes") of individuals, each defined as follows:
 - Class A: All persons to whom, from four years prior to the date of the filing of the Complaint through the present, Defendants sent or caused to be sent

at least one *solicited or unsolicited* facsimile advertisement advertising the commercial availability or quality of any property, goods, or services that contained a notice identical or substantially similar to the Opt-Out Notice in the Fax Advertisements Defendants sent or caused to be sent to Plaintiff.

Class B: All persons to whom, from four years prior to the date of the filing of the Complaint through the present, Defendants sent or caused to be sent at least one *unsolicited* facsimile advertisement advertising the commercial availability or quality of any property, goods, or services that contained a notice identical or substantially similar to the Opt-Out Notice on the Fax Advertisements Defendants sent or caused to be sent to Plaintiff.

Class C: All persons in the State of New York to whom, from three years prior to the date of the filing of the Complaint through the present, Defendants sent or caused to be sent at least one facsimile advertisement without having obtained express invitation or permission to do so and/or that contained a notice identical or substantially similar to the Opt-Out Notice on the Fax Advertisement Defendants sent or caused to be sent to Plaintiff.

- 24. <u>Numerosity</u>: The Classes are so numerous that joinder of all individual members in one action would be impracticable. The disposition of the individual claims of the respective class members through this class action will benefit the parties and this Court. Upon information and belief there are, at a minimum, thousands of class members of Classes A, B and C. Upon information and belief, the Classes' sizes and the identities of the individual members thereof are ascertainable through Defendants' records, including Defendants' fax and marketing records.
 - 25. Members of the Classes may be notified of the pendency of this action by

techniques and forms commonly used in class actions, such as by published notice, e-mail notice, website notice, fax notice, first class mail, or combinations thereof, or by other methods suitable to the Classes and deemed necessary and/or appropriate by the Court.

- 26. Typicality: Plaintiff's claims are typical of the claims of the members of Class A because the claims of Plaintiff and members of Class A are based on the same legal theories and arise from the same unlawful conduct. Among other things, Plaintiff and members of Class A were sent or caused to be sent by Defendants at least one fax advertisement advertising the commercial availability or quality of any property, goods, or services that contained a notice identical or substantially similar to the Opt-Out Notice in the Fax Advertisements that Defendants sent or caused to be sent to Plaintiff.
- 27. Plaintiff's claims are typical of the claims of the members of Class B because the claims of Plaintiff and members of Class B are based on the same legal theories and arise from the same unlawful conduct. Among other things, Plaintiff and the members of Class B were sent or caused to be sent by Defendants, without Plaintiff's or the Class B members' express permission or invitation, at least one fax advertisement advertising the commercial availability or quality of any property, goods, or services that contained a notice identical or substantially similar to the Opt-Out Notice in the Fax Advertisements that Defendants sent or caused to be sent to Plaintiff.
- 28. Plaintiff's claims are typical of the claims of the members of Class C because the claims of Plaintiff and members of Class C are based on the same legal theories and arise from the same unlawful conduct. Among other things, Plaintiff and members of Class C were sent or caused to be sent by Defendants, without Plaintiff's or the Class C members' express permission or invitation, at least one fax advertisement

advertising the commercial availability or quality of any property, goods, or services that contained a notice identical or substantially similar to the Opt-Out Notice in the Fax Advertisements that Defendants sent or caused to be sent to Plaintiff.

- 29. <u>Common Questions of Fact and Law</u>: There is a well-defined community of common questions of fact and law affecting the Plaintiff and members of the Classes.
- 30. The questions of fact and law common to Plaintiff and Class A predominate over questions that may affect individual members, and include:
 - (a) Whether Defendants' sending and/or causing to be sent to Plaintiff and the members of Class A, by facsimile, computer or other device, fax advertisements advertising the commercial availability or quality of any property, goods or services that contained a notice identical or substantially similar to the Opt-Out Notice in the Fax Advertisements, violated 47 U.S.C. § 227(b) and the regulations thereunder;
 - (b) Whether Defendants' sending and/or causing to be sent such fax advertisements was knowing or willful;
 - (c) Whether Plaintiff and the members of Class A are entitled to statutory damages, triple damages and costs for Defendant's conduct; and
 - (d) Whether Plaintiff and members of Class A are entitled to a permanent injunction enjoining Defendants from continuing to engage in its unlawful conduct.
- 31. The questions of fact and law common to Plaintiff and Class B predominate over questions that may affect individual members, and include:
 - (a) Whether Defendants' sending and/or causing to be sent to Plaintiff and the members of Class B, without Plaintiff's or the Class B members' express

invitation or permission, by facsimile, computer or other device, fax advertisements advertising the commercial availability or quality of any property, goods, or services that contained a notice identical or substantially similar to the Opt-Out Notice in the Fax Advertisements, violated 47 U.S.C. § 227(b) and the regulations thereunder;

- (b) Whether Defendants' sending and/or causing to be sent to Plaintiff and the members of Class B such unsolicited fax advertisements was knowing or willful:
- (c) Whether Plaintiff and the members of Class B are entitled to statutory damages, triple damages and costs for Defendants' conduct; and
- (d) Whether Plaintiff and members of Class B are entitled to a permanent injunction enjoining Defendants from continuing to engage in its unlawful conduct.
- 32. The questions of fact and law common to Plaintiff and Class C predominate over questions that may affect individual members, and include:
 - (a) Whether Defendants' sending and/or causing to be sent to Plaintiff and the members of Class C, without Plaintiff's and Class C's express invitation or permission, by facsimile, computer or other device, fax advertisements advertising the commercial availability or quality of any property, goods, or services, violated GBL § 396-aa; and
 - (b) Whether Plaintiff and the members of Class C are entitled to statutory damages for Defendants' conduct.
- 33. <u>Adequacy of Representation</u>: Plaintiff is an adequate representative of the Classes because its interests do not conflict with the interests of the members of the

Classes. Plaintiff will fairly, adequately and vigorously represent and protect the interests of the members of the Classes and has no interests antagonistic to the members of the Classes. Plaintiff has retained counsel who are competent and experienced in litigation in the federal courts, class action litigation, and TCPA cases.

- 34. <u>Superiority</u>: A class action is superior to other available means for the fair and efficient adjudication of the Classes' claims. While the aggregate damages that may be awarded to the members of the Classes are likely to be substantial, the damages suffered by individual members of the Classes are relatively small. The expense and burden of individual litigation makes it economically infeasible and procedurally impracticable for each member of the Classes to individually seek redress for the wrongs done to them. The likelihood of the individual Class members' prosecuting separate claims is remote. Plaintiff is unaware of any other litigation concerning this controversy already commenced against Defendants by any member of the Classes.
- 35. Individualized litigation also would present the potential for varying, inconsistent or contradictory judgments, and would increase the delay and expense to all parties and the court system resulting from multiple trials of the same factual issues. The conduct of this matter as a class action presents fewer management difficulties, conserves the resources of the parties and the court system, and would protect the rights of each member of the Classes. Plaintiff knows of no difficulty to be encountered in the management of this action that would preclude its maintenance as a class action.
- 36. <u>Injunctive Relief</u>: Defendants have acted on grounds generally applicable to the members of Classes A and B, thereby making appropriate final injunctive relief with respect to Classes A and B.

FIRST CLAIM FOR VIOLATION OF THE TCPA

- 37. Plaintiff repeats and realleges each and every allegation contained in paragraphs 1-36.
- 38. By the conduct described above, Defendants have committed more than five thousand (5,000) violations of 47 U.S.C. § 227(b) against Plaintiff and the members of Class A, to wit: the fax advertisements Defendants sent and/or caused to be sent to Plaintiff and the members of Class A were either (a) unsolicited and did not contain a notice satisfying the requirements of the TCPA and regulations thereunder, or (b) solicited and did not contain a notice satisfying the requirements of the TCPA and regulations thereunder.
- 39. Plaintiff and the members of Class A are entitled to statutory damages under 47 U.S.C. § 227(b) in an amount greater than two million, five hundred thousand dollars (\$2,500,000).
- 40. If it is found that Defendants willfully and/or knowingly sent and/or caused to be sent fax advertisements that did not contain a notice satisfying the requirements of the TCPA and regulations thereunder to Plaintiff and the members of Class A, Plaintiff requests that the Court increase the damage award against Defendants to three times the amount available under 47 U.S.C. § 227(b)(3)(B), as authorized by 47 U.S.C. § 227(b)(3).

SECOND CLAIM FOR VIOLATION OF THE TCPA

- 41. Plaintiff repeats and realleges each and every allegation contained in paragraphs 1-36.
- 42. By the conduct described above, Defendants committed more than five thousand (5,000) violations of 47 U.S.C. § 227(b) against Plaintiff and the members of

Class B, to wit: the fax advertisements Defendants sent and/or caused to be sent to Plaintiff and the members of Class B were unsolicited and did not contain notices satisfying the requirements of the TCPA and regulations thereunder.

- 43. Plaintiff and the members of Class B are entitled to statutory damages under 47 U.S.C. § 227(b) in an amount greater than two million, five hundred thousand dollars (\$2,500,000).
- 44. If it is found that Defendants willfully and/or knowingly sent and/or caused to be sent unsolicited fax advertisements that did not contain a notice satisfying the requirements of the TCPA and regulations thereunder to Plaintiff and the members of Class B, Plaintiff requests that the Court increase the damage award against Defendants to three times the amount available under 47 U.S.C. § 227(b)(3)(B), as authorized by 47 U.S.C. § 227(b)(3).

THIRD CLAIM FOR INJUNCTIVE RELIEF

- 45. Plaintiff repeats and realleges each and every allegation contained in paragraphs 1-34.
 - 46. Defendants committed thousands of violations of 47 U.S.C. § 227(b).
- 47. Under 47 U.S.C. § 227(b)(3)(A), Plaintiff and the members of Classes A and B are entitled to an injunction against Defendants, prohibiting Defendants from committing further violations of the TCPA and regulations thereunder.

FOURTH CLAIM FOR VIOLATION OF GBL § 396-aa

- 48. Plaintiff repeats and realleges each and every allegation contained in paragraphs 1-36.
- 49. By the conduct described above, Defendants committed numerous violations of GBL § 396-aa against Plaintiff and the members of Class C, to wit: the fax

advertisements Defendants sent and/or caused to be sent to Plaintiff and the members of Class C were unsolicited and/or did not contain notices satisfying the requirements of GBL § 396-aa.

50. Pursuant to GBL § 396-aa, Plaintiff and the members of Class C are entitled to statutory damages in an amount to be determined at trial.

REQUEST FOR RELIEF

WHEREFORE, Plaintiff, on behalf of itself and the members of the Classes, requests:

- A. An order certifying the Classes, appointing Plaintiff as the representative of the Classes, and appointing Aytan Y. Bellin of Bellin & Associates LLC as counsel for the Classes;
- B. an award to Plaintiff and the members of Classes A and B of statutory damages in excess of \$2,500,000 for each of Classes A and B, pursuant to 47 U.S.C. § 227(b), for Defendants' violations of that statute and the regulations promulgated thereunder;
- C. if it is found that Defendants willfully and/or knowingly sent and/or caused to be sent the fax advertisements alleged to classes A and/or B, an award of three times the amount of damages described in the previous paragraph, as authorized by 47 U.S.C. § 227(b)(3);
- D. an injunction against Defendants prohibiting them from committing further violations of the TCPA and regulations described above;
- E. an award to Plaintiff and the members of Class C of statutory damages of \$100 per violation of GBL § 396-aa in an aggregate amount to be determined at trial; and
 - F. such further relief as the Court deems just and proper.

JURY DEMAND

Plaintiff demands a trial by jury.

Dated: White Plains, New York January 2, 2018

BAIS YAAKOV OF SPRING VALLEY ON BEHALF OF ITSELF AND ALL OTHERS SIMILARLY SITUATED

By: /s/ Aytan Y. Bellin

Aytan Y. Bellin Bellin & Associates LLC 85 Miles Avenue White Plains, NY 10606 (914) 358-5345 Fax: (212) 571-0284 aytan.bellin@bellinlaw.com

Attorneys for Plaintiff and the Proposed Classes

EXHIBIT A

Cheerleading

Please Give to All Fundraising Organizers

Class Advisors

Music Dept.

Marching Bands

PTA/PTO

Booster Clubs

All Sports Teams

FBLA Daycare Churches And all other organizations

Tired of the same old fundraiser? FUNDRAISE with COFFEE, COOKIES &/or FUDGE

(INCLUDES FRAPPE, COCOA, CHAI, SMOOTHIES, BROWNIES AND FUNNEL CAKES TOO!)

Our Cookie Dough is NON-FROZENI (Hassle-free distribution!)

GET STARTED TODAY! 877-341-2332 ext.3







FREE COFFEE SAMPLE FOR **ORGANIZERS**

- Try Java Joe's Fundraising. We're unique! Read our testimonials.
- Earn \$500 \$5,000 in just a couple of weeks.
- Java Joes Coffee Fundraising, Cookie Joe Fundraising & Fudge Joe Fundraising the best fundraisers in North America.
- Quality, consumable products that almost everyone buys on a regular basis 23 choices of Coffee; 9 choices of Non-Frozen Cookie Dough and 6 choices of Gourmet Fudge! Choose one program or do all three.
- Your organization's logo on all coffee and specialty beverage bags for free.
- No start-up costs, no minimums, free glossy order forms. Kosher if needed.
- Quick Start Program, Excellent Customer Service, Fast Turnaround, Free Shipping.

If you are an organizer, get your free coffee sample so you can see for yourself how delicious it is. Simply call 877-341-2332 ext. 3 and we will send you a sample along with information about our program. Please forward this fax to any school, youth group or other organization that needs to raise funds.

40-\$13.50 COFFEE PROGRAM PROFIT POTENTIAL (Each coffee bag makes 40 cups at 34¢ each.)				
# of Participants	Average # of Bags Sold per Participant	Profit/Bag	Your Total Profit	
25	10	5.00	\$1,250	
50	10	5.00	\$2,500	
100	10	5.00	\$5,000	

Call for your free sample today!

877-341-2332 ext.3 Toll Free

www.JavaJoesFundraising.com

www.CookieJoePundraising.com

www.PudgeJoeFundraising.com

Email: Mike@JavaJoesFundraising.com

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ATTENTION: NON-PROFITS . CLASS ADVISORS . MUSIC DEPT . MARCHING BANDS . PTA / PTO . BOOSTER CLUBS . CHEERLEADING . ALL SPORTS TEAMS - FBLA - DAYCARES - CHURCHES - AND ALL OTHER ORGANIZATIONS

Tired of the same old fundraiser?

Raise \$500 - \$5,000 in just a couple of weeks!

Teshly Roasted Coffee - Non-frozen Cookie Dough - Gourmet Fudge (Includes single

frappe, cocoa, chal, smoothles, brownles and funnel cakes tool)



FREE COFFEE SAMPLE

 QUALITY, CONSUMABLE PRODUCTS that almost everyone buys on a regular basis - 23 choices of Coffee; 6 choices of Non-Frozen Cookie Dough and 6 choices of Gourmet Fudge! Choose one program or do all three.

Your organization's logo on all coffee and specialty beverage bags for free.

No start-up costs, no minimums, free glossy order forms. Kosher if needed.

· Quick Start Program, Excellent Customer Service, Fast Turnaround, Free Shipping.

Another great testimonial

To give you an idea...

40-\$13.50 COFFEE PROGRAM PROFIT POTENTIAL

(Each coffee had makes 40 cups at 34d each)

# of Participants	Average # of Bags Sold per Participant	Profit/Bag	Your Total Profit
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www.CookieloeFundralsing.com • www.fudgeloeFundralsing.com

Email: Mike@JavaJoesFundralsing.com To be removed from future transmissions please call 1-877-236-6861

"Thank you for all of your help with our inaugural fundraising effort! We met our goal and the students will be rewarded with an amazing educational opportunity as a result! Customers were, Indeed, satisfied!" - Tara Hutchcroft, Biology Teacher and Environmental Club Advisor

Get started today! 877-341-2332 ext.3

If you are an organizer, get your FREE COFFEE SAMPLE so you can see for yourself how delicious it is. Simply call 877-341-2332 ext. 3 and we will send you a sample along with information about our program.

WANT TO HELP YOUR COMMUNITY?

Please forward this fax to any school, youth group or other organization that needs to raise funds.

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ATTENTION: NON-PROFITS . CLASS ADVISORS . MUSIC DEPT . MARCHING BANDS . PTA / PTO . BOOSTER CLUBS . CHEERLEADING . ALL SPORTS TEAMS - FBLA - DAYCARES - CHURCHES - AND ALL OTHER ORGANIZATIONS

Tired of the same old fundraiser?

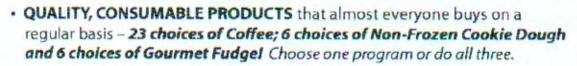
Raise \$500 - \$5,000 in just a couple of weeks!

Freshly Roasted Cottoe - Non-frozen Cookie Dough - Gourmet Fudge (Includes single

frappe, cocoa, chal, smoothles, brownies and funnel cakes tool)



FREE COFFEE SAMPLEI



- Your organization's logo on all coffee and specialty beverage bags for free.
- No start-up costs, no minimums, free glossy order forms. Kosher if needed.

· Quick Start Program, Excellent Customer Service, Fast Turnaround, Free Shipping.

Another great testimonial

To give you an idea...

40-\$13.50 COFFEE PROGRAM PROFIT POTENTIAL

(Each coffee bag makes 40 cups at 34¢ each.) Average # of Bags Sold per Your # of Participants Participant Profit/Bag **Total Profit** 25 10 5.00 \$1,250 50 10 5.00 \$2,500 100 10 5.00 \$5,000

"Thank you for all of your help with our inaugural fundraising effort! We met our goal and the students will be rewarded with an amazing educational opportunity as a result! Customers were, indeed, satisfied!" - Tara Hutchcroft, Biology Teacher and Environmental Club Advisor



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www.javajoesFundraising.com

www.CookleloeFundralsing.com • www.FudgeloeFundralsing.com

Email: Mike@JavaJoesFundralsing.com

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rica's BES

FREE COFFEE SAMPLEI

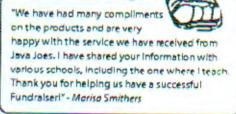
- QUALITY, CONSUMABLE PRODUCTS that almost everyone buys on a regular basis - 23 choices of Coffee; 6 choices of Non-Frozen Cookie Dough and 6 choices of Gourmet Fudge! Choose one program or do all three.
- Your organization's logo on all coffee and specialty beverage bags for free.
- · No start-up costs, no minimums, free glossy order forms. Kosher if needed.
- Quick Start Program, Excellent Customer Service, Fast Turnaround, Free Shipping.

(Another great testimonial

To give you an idea...

40-\$13.75 COFFEE PROGRAM PROFIT POTENTIAL

(Each coffee bag makes 40 cups at 34¢ each.) Average # of Bags Sold per Your # of Participants Participant Profit/Beg Total Profit 25 10 5.00 \$1,250 50 10 5.00 \$2,500 100 10 5.00 \$5,000









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Email: Mike@JavaJoesFundraising.com

Get started today! 877-341-2332 ext.3

If you are an organizer, get your FREE COFFEE SAMPLE so you can see for yourself how delicious it is. Simply call 877-341-2332 ext. 3 and we will send you a sample along with information about our program.

WANT TO HELP YOUR COMMUNITY? Please forward this fax to any school, youth group or other organization that needs to raise funds.

To be removed from future transmissions, you must call 1-855-901-8884. Please follow the prompts to be removed.

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ATTENTION: NON-PROFITS - CLASS ADVISORS - MUSIC DEPT - MARCHING BANDS - PTA / PTO - BOOSTER CLUBS - CHEERLEADING - ALL SPORTS TEAMS - FBLA - DAYCARES - CHURCHES - AND ALL OTHER ORGANIZATIONS

Tired of the same old fundraiser?

Raise \$500 - \$5,000 in just a couple of weeks!

Freshly Roasted Coffee • Non-frozen Gookie Dough • Gourmet Fudge

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frappe, cocoa, chal, smoothles. brownles and funnel cakes too!)



FREE COFFEE SAMPLEI

- QUALITY, CONSUMABLE PRODUCTS that almost everyone buys on a regular basis - 23 choices of Coffee; 6 choices of Non-Frozen Cookie Dough and 6 choices of Gourmet Fudge! Choose one program or do all three.
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of Participants	Average # of Bags Sold per Participant	Profit/Bag	Your Total Profit
25	10	5.00	\$1,250
50	10	5.00	\$2,500
100	10	5.00	\$5,000



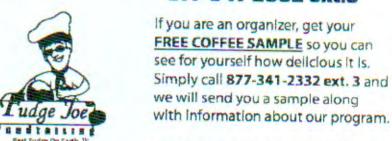
"We have had many compliments

happy with the service we have received from

Java Joes, I have shared your information with various schools, including the one where I teach. Thank you for helping us have a successful

on the products and are very

Fundralser!" - Marisa Smithers





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ClassAction.org

This complaint is part of ClassAction.org's searchable class action lawsuit database and can be found in this post: <u>Java Joe's Fundraising Hit with Class Action Over Junk Faxes</u>