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**UNITED STATES DISTRICT COURT
EASTERN DISTRICT OF CALIFORNIA**

**EMILY ALLEGRETTI, individually
and on behalf of all others similarly
situated,**

Plaintiff,

vs.

**GRIMMWAY ENTERPRISES, INC.
d/b/a GRIMMWAY FARMS,**

Defendant

Case No. _____

CLASS ACTION COMPLAINT FOR:

- (1) UNJUST ENRICHMENT
- (2) BREACH OF EXPRESS WARRANTY
- (3) BREACH OF IMPLIED WARRANTY
- (4) BREACH OF IMPLIED WARRANTY OF MERCHANTABILITY
- (5) FRAUDULENT CONCEALMENT
- (6) STRICT LIABILITY- FAILURE TO WARN
- (7) STRICT LIABILITY- DESIGN AND FORMULATION DEFECT
- (8) NEGLIGENT FAILURE TO WARN
- (9) NEGLIGENT DESIGN & FORMULATION DEFECT
- (10) NEGLIGENCE
- (11) MEDICAL MONITORING

JURY TRIAL DEMANDED

1 Plaintiff Emily Allegretti (“Plaintiff”) brings this Class Action Complaint
2 against Defendant, Grimmway Enterprises, Inc., (“Defendant” or “Grimmway”)
3 individually and on behalf of all others similarly situated, and alleges, upon
4 personal knowledge as to Plaintiff’s own actions and to counsels’ investigation,
5 and upon information and belief as to all other matters, as follows:
6
7

8 **NATURE OF THE ACTION**

9
10 1. Plaintiff brings this class action lawsuit on behalf of herself, and all
11 others similarly situated who purchased Defendants carrot products (collectively
12 herein “the Products”).
13

14 2. Unfortunately, the Products are unfit for their intended consumption
15 because they are contaminated with the harmful bacteria, E. coli.
16

17 3. Plaintiff and her infant daughter became ill following consumption
18 of the Products.
19

20 4. On November 16, 2024, Defendant issued a voluntary recall of the
21 Products due to possible E. coli outbreak.¹
22

23 5. The following Products were listed in the recall:

- 24 - Organic whole carrots, which do not have a best-if-used-by date printed
25 on the bag, but were available for purchase at retail stores from August
26 14 through October 23, 2024,
27

28 ¹ <https://www.fda.gov/safety/recalls-market-withdrawals-safety-alerts/grimmway-farms-recalls-organic-whole-and-select-organic-baby-carrots-may-be-consumers-homes-due>

- 1 - Organic baby carrots with best-if-used-by-dates ranging from
2 September 11 through November 12, 2024. The recalled carrots should
3 not be available for purchase in stores but may be in consumers'
4 refrigerators or freezers.²

5 6. The Center for Disease Control has stated that *E. coli* are germs
6 called bacteria. They are found in many places, including in the environment,
7 foods, water, and the intestines of people and animals.³ Some *E. coli* can make
8 people sick with diarrhea, urinary tract infections, pneumonia, sepsis, and other
9 illnesses. The infection is “most likely to sicken pregnant women and their
10 newborns, adults aged 65 or older, and people with weakened immune systems.”⁴

11 7. *E. coli* O121:H19 is a bacterium that can cause serious and
12 sometimes fatal infections in young children, elderly people, and those with a
13 weakened immune system. Some infections can cause severe bloody diarrhea
14 conditions, such as a hemolytic uremic syndrome, or the development of high
15 blood pressure, chronic kidney disease, and neurologic problems. Symptoms
16 include severe stomach cramps, diarrhea, fever, nausea, and/or vomiting.⁵

25
26
27 ² *Id.*

³ <https://www.cdc.gov/ecoli/about/index.html>

⁴ *Id.*

⁵ *Id.*

1 8. The Products were formulated, designed, manufactured, advertised,
2 sold, and distributed by Defendant or its agents, to consumers, including Plaintiff,
3 across parts of the United States.
4

5 9. Plaintiff and consumers do not know, and did not have a reason to
6 know, that the Products purchased were contaminated with E. coli. Consumers
7 expect the food they purchase to be safe for consumption and not contaminated
8 by harmful bacteria, which can cause a serious infection.
9
10

11 10. Other manufacturers formulate, produce, and sell non-harmful foods
12 including carrots, which is evidence that the risk inherent with Defendant's
13 Products is demonstrably avoidable.
14

15 11. Feasible alternative formulations, designs, and materials are
16 currently available and were available to Defendant at the time the Products were
17 formulated, designed, and manufactured.
18

19 12. At the time of their purchases, Defendant didn't notify Plaintiff, and
20 similarly situated consumers, of the Product's risk of E. coli through the product
21 labels, instructions, ingredients list, other packaging, advertising, or in any other
22 manner, in violation of state and federal laws.
23
24

25 13. Plaintiff purchased the Products, without knowing that Products
26 could infect those who consumed the products, thus causing serious harm to those
27 who use such Products.
28

1 14. Because Plaintiff was injured by the Products and all consumers
2 purchased the worthless and dangerous Products, which they purchased under the
3 presumption that the Products were safe, they have suffered losses.
4

5 15. As a result of the above losses, Plaintiff seeks damages and equitable
6 remedies.
7

8 PARTIES

9 16. Plaintiff is a resident and citizen of Hollywood, South Carolina.
10

11 17. Defendant Grimmway is a California company with its principal
12 place of business in Bakersfield, California.
13

14 18. Upon information and belief, the planning and execution of the
15 advertising, marketing, labeling, packaging, testing, and/or corporate operations
16 concerning the Products, and the claims alleged herein was primarily carried out
17 at Defendant's headquarters and facilities within Bakersfield, California.
18

19 JURISDICTION AND VENUE

20
21 19. This Court has subject jurisdiction over this matter pursuant to 28
22 U.S.C. § 1332 of the Class Action Fairness Act of 2005 because: (1) there are 100
23 or more putative Class Member, (ii) the aggregate amount in controversy exceeds
24 \$5,000,000.00, exclusive of interest and costs, and (iii) there is minimal diversity
25 because Plaintiff and Defendant are citizens of different states.
26
27
28

1 27. If Plaintiff had been aware of the E. coli contamination in the
2 Products, she would not have purchased the Products.
3

4 28. As a result of Defendant's actions, Plaintiff has incurred damages.

5 29. If the Products and packaging were reformulated to be safe and
6 avoid risk of bacterial contamination due to E. coli, Plaintiff would consider
7 purchasing the Products again in the future.
8

9 30. As of now, Defendant's outbreak infected 39 people across 18 states,
10 with 15 hospitalizations and one death, according to the CDC.⁶
11

12 **Defendant's Misrepresentations and Omissions are Actionable**

13 31. Plaintiff bargained for Products that were safe to consume.
14 Defendant's Products were, and still are, unsafe to consume due to the risk of E.
15 coli.
16

17 32. Nowhere in the packaging of the Products did Defendant disclose
18 that the Products could contaminate the consumers with E. coli.
19

20 33. No reasonable consumer would expect the Products to be
21 contaminated with E. Coli. Accordingly, Plaintiff and similarly situated
22 consumers were injured as a result of purchasing the Products, including, among
23
24

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28 ⁶ <https://www.cdc.gov/ecoli/outbreaks/e-coli-o121.html>

1 other things, they purchased and paid for products that did not conform to what
2 was promised as promoted, marketed, advertised, packaged, and labeled by
3 Defendant; they were deprived of the benefit of their bargain; they spent money
4 on a product that did not have any value or had less value than warranted; and
5 they would not have purchased and consumed had they known the truth about the
6 products.
7

8
9 34. Additionally, because the facts concern a safety-related deficiency in
10 the Products, Defendant was under a continuous duty to disclose to Plaintiff and
11 consumers the true nature of the Product and to disclose the Product was
12 contaminated with E. coli. Furthermore, Defendant, as the owner, manufacturer,
13 marketer, and seller, had a duty to disclose because of Defendant's exclusive
14 and/or superior knowledge concerning the composition of the Product.
15
16

17
18 35. Plaintiff seeks to recover damages because the Products are
19 adulterated, worthless, and unfit for safe human use due to the bacteria contained
20 within the Products.
21

22 36. Defendant engaged in fraudulent, unfair, deceptive, misleading,
23 and/or unlawful conduct stemming from its omissions surrounding the risk of E.
24 coli contamination affecting the Products.
25

26 **CLASS ACTION ALLEGATIONS**
27
28

1 37. Plaintiff brings this case as a class action pursuant to Federal Rules
2 of Civil Procedure 23(a), 23(b)(2) and or 23(c)(4), individually, and as the Class
3 representatives on behalf of the following:
4

5 **Nationwide Class:** All persons within the United States who consumed
6 Grimmway Farms' Products contaminated with E. coli.

7 38. The Nationwide Class shall collectively be referred to herein as the
8 "Class."
9

10 39. Plaintiff reserves the right to amend the Class definitions if further
11 investigation and discovery indicate that the Class definitions should be narrowed,
12 expanded, or otherwise modified.
13

14 40. Excluded from the Class is governmental entities, Defendant, its
15 officers, directors, affiliates, legal representatives, and employees.
16

17 41. This action has been brought and may be maintained as a class action
18 under Federal Rule of Civil Procedure 23.
19

20 42. **Numerosity** – Federal Rule of Civil Procedure 23(a)(1). The Class
21 numbers at least in the thousands of persons. As a result, joinder of all Class
22 members in a single action is impracticable. Class members may be informed of
23 the pendency of this class action through a variety of means, including, but not
24 limited to, direct mail, email, published notice, and website posting.
25
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1 43. **Existence and Predominance of Common Questions of Law and**
2 **Fact** – Federal Rules of Civil Procedure 23(a)(2) and 23(b)(3). There are
3 questions of fact and law common to the Class that predominate over any question
4 affecting only individual members. Those questions, each of which may also be
5 certified under Rule 23(c)(4), include without limitation:
6
7

- 8 a. Whether Defendant negligently failed to exercise reasonable care in the
9 formulation, design, manufacturing, promotion, marketing, advertising,
10 packaging, labeling, distribution, and/or sale the Products;
- 11 b. Whether Defendant sold the contaminated Products, that were
12 unreasonably dangerous to consumers such as Plaintiff and members of
13 the Class;
- 14 c. Whether Defendant failed to adequately warn Plaintiff and the Class of
15 the dangers with respect to the contaminated Products;
- 16 d. Whether Defendant was negligent for failure to warn;
- 17 e. Whether Plaintiff and the Class suffered Damages as a result of the
18 contaminated Products;
- 19 f. Whether Defendant was negligent for failure to test;
- 20 g. Whether Defendant’s advertising, merchandising, and promotional
21 materials directed to Plaintiff were deceptive regarding the risks posed
22 by Defendant’s Products;
- 23 h. Whether Defendant made representations regarding the safety of the
24 Products;
- 25 i. Whether Defendant omitted material information regarding the safety of
26 the Products;
- 27 j. Whether Defendant’s Products were merchantable;
- 28

1 k. Whether Defendant violated the consumer protection statutes invoked
2 herein;

3 l. Whether Defendant's conduct alleged herein was fraudulent; and

4 m. Whether Defendant was unjustly enriched by sales of the Products.
5

6 44. The questions set forth above predominate over any questions
7 affecting only individual persons concerning sales of Defendant's Products
8 throughout the United States and a class action is superior with respect to
9 considerations of consistency, economy, efficiency, fairness, and equity to the
10 other available methods for the fair and efficient adjudication of Plaintiff's claims.
11

12 45. **Typicality** – Federal Rule of Civil Procedure 23(a)(3). Plaintiff's
13 claims are typical of those of the Class in that the Class members uniformly
14 purchased Defendant's Products and were subjected to Defendant's uniform
15 merchandising materials and representations at the time of purchase.
16
17

18 46. **Superiority** – Federal Rule of Civil Procedure 23(b)(3). A class
19 action is the appropriate method for the fair and efficient adjudication of this
20 controversy. The presentation of separate incompatible standards of conduct for
21 Defendant, and/or substantially impair or impede the ability of Class members to
22 protect their interests. In addition, it would be impracticable and undesirable for
23 each member of the Class who suffered an economic loss to bring a separate
24 action. The maintenance of separate actions would place a substantial and
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1 unnecessary burden on the courts and could result in inconsistent adjudications,
2 while a single class action can determine, with judicial economy, the rights of all
3 Class members.
4

5 47. **Adequacy** – Federal Rule of Civil Procedure 23(a)(4). Plaintiffs are
6 adequate representatives of the Class because they are members of the Class, and
7 their interests do not conflict with the interests of the Class that they seek to
8 represent. The interests of the members of the Class will be fairly and adequately
9 protected by Plaintiffs and undersigned counsel.
10
11

12 48. **Insufficiency of Separate Actions** – Federal Rule of Civil
13 Procedure 23(b)(1). Absent a representative class action, members of the Class
14 would continue to suffer the harm described herein, for which they would have
15 no remedy. Even if separate actions could be brought by individual consumers,
16 the resulting multiplicity of lawsuits would cause undue burden and expense for
17 both the Court and the litigants, as well as create a risk of inconsistent rulings and
18 adjudications that might be dispositive of the interests of similarly situated
19 purchasers, substantially impeding their ability to protect their interests, while
20 establishing incompatible standards of conduct for Defendant. The proposed
21 Class thus satisfies the requirements of Fed. R. Civ. P. 23(b)(1). Counsel is
22 experienced in the litigation of civil matters, including the prosecution of
23 consumer protection class action cases.
24
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1 49. **Declaratory and Injunctive Relief** – Federal Rule of Civil
2
3 Procedure 23(b)(2). Defendant has acted or refused to act on grounds generally
4 applicable to Plaintiff and the other Class Members as described below, with
5 respect to the members of the Class as a whole. In particular, Plaintiff seeks to
6 certify the Class to enjoin Defendant from selling or otherwise distributing the
7 Products as labeled until such time that Defendant can demonstrate to the Court’s
8 satisfaction that the Products confer the advertised benefits and are otherwise safe
9 to use as intended.
10

11
12 50. Additionally, the Class may be certified under Rule 23(b)(1) and/or
13 (b)(2) because:
14

- 15 a. The prosecution of separate actions by individual members of the Class
16 would create a risk of inconsistent or varying adjudications with respect
17 to individual members of the Class that would establish incompatible
18 standards of conduct for the Defendant;
19
20 b. The prosecution of separate actions by individual members of the Class
21 would create a risk of adjudications with respect to them which would,
22 as a practical matter, be dispositive of the interests of other members of
23 the Class not parties to the adjudications, or substantially impair or
24 impede their ability to protect their interests; and/or
25
26
27
28

1 c. Defendant has acted or refused to act on grounds generally applicable to
2 the Class, thereby making appropriate final and injunctive relief with
3 respect to the members of the Class as a whole.
4

5 **CAUSES OF ACTION**

6 **COUNT I**
7 **Unjust Enrichment**
8

9 51. Plaintiff incorporates by reference all the allegations contained in the
10 foregoing paragraphs as if fully set forth herein.
11

12 52. Plaintiff, and the other members of the Class, conferred benefits on
13 Defendant in the form of monies paid to purchase Defendant's defective and
14 worthless Products. These monies were not gifts or donations but were given in
15 exchange for the Products.
16

17 53. Defendant voluntarily accepted and retained these benefits.
18

19 54. Because this benefit was obtained unlawfully, namely by selling and
20 accepting compensation for Products unfit for human consumption, it would be
21 unjust and inequitable for Defendant to retain the benefit without paying the value
22 thereof.
23

24 55. Defendant received benefits in the form of revenues from purchases
25 of the Products to the detriment of Plaintiff, and the other members of the Class,
26
27
28

1 because Plaintiff, and members of the Class, purchased mislabeled products that
2 were not what Plaintiff and the Class bargained for and were not safe, as claimed.
3

4 56. Defendant has been unjustly enriched in retaining the revenues
5 derived from the purchases of the Products by Plaintiff and the other members of
6 the Class. Retention of those monies under these circumstances is unjust and
7 inequitable because Defendant's labeling of the Products was misleading to
8 consumers, which caused injuries to Plaintiff, and members of the Class, because
9 they would have not purchased the Products had they known the true facts.
10
11

12 57. Because Defendant's retention of the non-gratuitous benefits
13 conferred on them by Plaintiff and members of the Class is unjust and inequitable,
14 Defendant must pay restitution to Plaintiff and members of the Nationwide Class
15 for its unjust enrichment, as ordered by the Court.
16
17

18 **COUNT II**
19 **Breach of Express Warranty**

20 58. Plaintiff incorporates by reference all the allegations contained in the
21 foregoing paragraphs as if fully set forth herein.
22

23 59. Plaintiff, and each member of the Class, formed a contract with
24 Defendant at the time they purchased the Products.
25
26
27
28

1 60. The terms of the contract include the promises and affirmations of
2 fact, that the products were safe to consume, made by Defendant on the Products'
3 packaging and through marketing and advertising.
4

5 61. This labeling, marketing, and advertising constitute express
6 warranties and became part of the basis of the bargain and are part of the
7 standardized contract between Plaintiff and the members of the Class and
8 Defendant.
9
10

11 62. As set forth above, Defendant purports through its advertising,
12 labeling, marketing, and packaging, to create an express warranty that the
13 Products are safe to consume by people of all ages.
14

15 63. Plaintiff and the members of the Class performed all conditions
16 precedent to Defendant's liability under this contract when they purchased the
17 Products.
18

19 64. Defendant breached express warranties relating to the Products and
20 their qualities because Defendant's Products possessed the capability to
21 contaminate the consumers with E. coli at the time of purchase and the Products
22 do not conform to Defendant's affirmations and promises described above.
23
24

25 65. Plaintiff and each of the members of the Class would not have
26 purchased the Products had they known the true nature of the risk of the Products
27 contaminating those who consumed the Products.
28

1 66. As a result of Defendant’s breach of warranty, Plaintiff and each
2 Class Member suffered and continue to suffer financial damage and injury, and
3 are entitled to all damages, in addition to costs, interest and fees, including
4 attorneys’ fees, as allowed by law.
5

6
7 **COUNT III**
8 **Breach of Implied Warranty**

9 67. Plaintiff incorporates by reference all the allegations contained in the
10 foregoing paragraphs as if fully set forth herein.
11

12 68. Defendant is engaged in the business of designing, manufacturing,
13 constructing, making, selling, distributing, labeling, advertising, retailing,
14 and/or otherwise placing the Product into the stream of commerce.
15

16 69. The Products are “goods” under the relevant laws, and Defendant
17 knew or had reason to know of the specific use for which the Products, as goods,
18 were purchased.
19

20 70. Defendant’s warranty expressly applies to the purchaser of the
21 Products, creating privity between Defendant and Plaintiff and Class Members.
22

23 71. However, privity is not required because Plaintiff and Class
24 Members are the intended beneficiaries of Defendant’s warranties and its sale
25 through retailers. Defendant’s retailers were not intended to be the ultimate
26 consumers of the Products and have no rights under the warranty agreements.
27
28

1 Defendant's warranties were designed for and intended to benefit the consumer
2 only, including Plaintiff and Class Members.
3

4 72. Defendant has provided sufficient notice of its breaches of implied
5 warranties associated with the Products. Defendant was put on constructive notice
6 of its breach through its review of consumer complaints and other reports.
7

8 73. Had Plaintiff, Class Members, and the consuming public known that
9 the Products could contaminate them and cause harm, they would not have
10 purchased the Products or would have paid less for them.
11

12 74. As a direct and proximate result of the foregoing, Plaintiff and Class
13 Members suffered and continue to suffer financial damage and injury, and are
14 entitled to all damages, in addition to costs, interest and fees, including attorneys'
15 fees, as allowed by law.
16
17

18 **COUNT IV**
19 **Breach of Implied Warranty of Merchantability**

20 75. Plaintiff incorporates by reference all the allegations contained in the
21 foregoing paragraphs as if fully set forth herein.
22

23 76. Defendant is a merchant engaging in the sale of goods to Plaintiff
24 and the Class.
25

26 77. There was a sale of goods from Defendant to Plaintiff and the Class.
27
28

1 78. As the developer, manufacturer, marketer, distributor, and/or seller
2 of the defective Products, Defendant impliedly warranted to Plaintiff and the
3 Class that its Products were fit for their intended purpose in that they would be
4 safe for Plaintiff and the Class to consume. Contrary to these representations and
5 warranties, the Products were not fit for their ordinary consumption, and did not
6 conform to Defendant's affirmations of fact and promises included with the
7 packaging.
8

9
10
11 79. The implied warranty of merchantability included with the sale of
12 each Product means that Defendant guaranteed that the Products would be fit for
13 the ordinary purposes for which such Products are consumed and sold and were
14 not otherwise injurious to consumers. The implied warranty of merchantability is
15 part of the basis for the benefit of the bargain between Defendant, and Plaintiff
16 and the Class Members.
17

18
19 80. Defendant breached the implied warranty of merchantability because
20 the Products are not fit for their ordinary purpose of providing reasonably safe for
21 consumption Products because the Products have a risk of contaminating the
22 consumer with E. coli. Therefore, the Products are not fit for their particular
23 purpose.
24

25
26 81. Defendant breached the implied warranty in the contract for the sale
27 of the Products by knowingly selling to Plaintiff and the Class a product that
28

1 Defendant knew would expose Plaintiff and the Class to health risks, thus
2 meaning Defendant knew that the Products were not fit for their intended
3 consumption as safe to consume Products.
4

5 82. Defendant was on notice of this breach, as they were made aware of
6 the adverse health effects caused by risk of E. coli contamination that can result
7 from the consumption of their Products.
8

9 83. Plaintiff and the Class did not receive the goods as bargained for
10 because the goods they received were not merchantable as they did not conform
11 to the ordinary standards for goods of the same average grade, quality, and value.
12

13 84. Plaintiff and members of the Class are the intended beneficiaries of
14 Defendant's implied warranties.
15

16 85. The Products were not altered by Plaintiff or the members of the
17 Classes.
18

19 86. Plaintiff and members of the Class consumed the Products in the
20 ordinary way such Products were intended to be consumed.
21

22 87. The Products were defective when they left the exclusive control of
23 Defendant.
24

25 88. The Products were defectively designed and/or manufactured and
26 unfit for their intended purpose as safe to consume Products, and Plaintiff and
27 members of the Class did not receive the goods that they bargained for.
28

1 89. Plaintiff and members of the Class purchased the Products that
2 contained the Defect, which was undiscoverable by them at the time of purchase
3 and at any time during the class period.
4

5 90. As a result of the defect in the Products, Plaintiff and members of the
6 Class have suffered damages including, but not limited to, the cost of the defective
7 product, loss of use of the product and other related damage.
8

9 91. Defendant breached the implied warranty of merchantability to the
10 Plaintiff and Class members.
11

12 92. Thus, Defendant's attempt to limit or disclaim the implied warranties
13 in a manner that would exclude coverage of the Defect is unenforceable and void.
14

15 93. Plaintiff and Class members have been damaged by Defendant's
16 breach of the implied warranties.
17

18 94. Plaintiff and Class members have suffered damages in an amount to
19 be determined at trial and are entitled to any incidental, consequential, and other
20 damages and other legal and equitable relief, as well as costs and attorneys' fees,
21 available under law.
22

23 **COUNT V**
24 **Fraudulent Concealment**

25 95. Plaintiff incorporates by reference all the allegations contained in the
26 foregoing paragraphs as if fully set forth herein.
27
28

1 96. Defendant aimed to portray the Product as safe for frequent and
2 repeated consumption and omitted key facts concerning the potential harm from
3 contamination due to E. coli.
4

5 97. Defendant, acting through its representatives or agents, delivered
6 the Product to its distributors and through other channels to consumers,
7 including the Plaintiff and Class Members.
8

9 98. Defendant, as the owner, manufacturer, marketer, and seller of the
10 Products, had a duty to disclose because of Defendant's exclusive and/or superior
11 knowledge concerning the Products. Defendant owed Plaintiff and Class
12 Members a duty to disclose because the risks associated with E. coli
13 contaminated products were known and/or accessible exclusively to
14 Defendant, who had superior knowledge of the facts; because the facts would
15 be material to consumers; because the Defendant actively concealed or
16 understated them; because the Defendant intended for consumers to rely on
17 the omissions in question; and because Defendant made partial
18 representations concerning the same subject matter as the omitted facts.
19 Furthermore, because the Product poses an unreasonable risk of substantial
20 bodily injury, Defendant was under a continuous duty to disclose that the
21 Products contained a bacteria known to have adverse health effects.
22
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1 99. Defendant willfully and knowingly omitted material information
2 regarding the quality and safety of the Products as discussed herein. Defendant
3 countenanced these material omissions to boost or maintain sales of the Product,
4 and to create a false assurance that prolonged loyalty to Defendant's brand—the
5 continued consumption of the Product—would not place consumers in danger.
6 The omitted information and partial representations were material to consumers
7 because they play a significant role in determining the value of the Product at the
8 time of purchase.
9

10
11
12 100. During this time, Plaintiff, and members of the Classes, were using
13 the Products without knowing the Products could contaminate them due to the E.
14 coli bacteria found in them.
15

16 101. Defendant failed to discharge its duty to disclose these materials facts.
17

18 102. Although Defendant had a duty to ensure the accuracy of the
19 information regarding the Products because such information was within the
20 exclusive knowledge of Defendant and because the information pertains to
21 serious health issues, Defendant failed to satisfy its duty.
22

23 103. Defendant engaged in fraudulent and deceptive conduct by devising
24 and executing a scheme to deceptively convey that their products were safe.
25 Defendant's actions were done to gain a commercial advantage over
26
27
28

1 competitors, and to drive consumers, like the Plaintiff and Class Members,
2 away from purchasing a competitor's product.
3

4 104. Plaintiff and the Class reasonably relied on Defendant's failure to
5 disclose insofar as they would not have purchased the defective Products
6 manufactured and sold by Defendant had they known they possessed this risk of
7 contamination due to E. coli.
8

9 105. As a direct and proximate cause of Defendant's fraudulent
10 concealment, Plaintiff, and the Class, suffered damages in the amount of monies
11 paid for the defective Products.
12

13 106. Plaintiff and the Class Members have suffered damages in an amount
14 to be determined at trial that, among other things, refunds the amount Plaintiff and
15 the Class Members paid for the Product, awards medical monitoring expenses,
16 costs, interest and attorneys' fees.
17
18

19
20 **COUNT VI**
21 **Strict Liability- Failure to Warn**

22 107. Plaintiff incorporates by reference all the allegations contained in the
23 foregoing paragraphs as if fully set forth herein.
24

25 108. Defendant had a duty to warn Plaintiff and the Class members
26 regarding the Defect, that being risk of contamination due to E Coli, with the
27 Products.
28

1 109. Defendant, which is engaged in the business of selling,
2 manufacturing and supplying the Products placed them into the stream of
3 commerce in a defective and unreasonably dangerous condition such that the
4 foreseeable risks exceeded the benefits associated with the design and/or
5 formulation of the Products.
6
7

8 110. The Products supplied to Plaintiff and Class Members was defective
9 in formulation and unreasonably dangerous when they left the hands of Defendant
10 and they reached the consumer of the Products, including Plaintiff and Class
11 Members, without substantial alteration in the condition in which they were sold.
12

13 111. Defendant was in a superior position to know of the Defect, yet as
14 outlined above, chose to do nothing when the defect became known to them.
15

16 112. Defendant failed to provide adequate warnings regarding the risks of
17 the Products after knowledge of the Defect was known only to them.
18

19 113. Defendant had information regarding the true risks but failed to warn
20 Plaintiff and members of the Class to strengthen their warnings.
21

22 114. Despite their knowledge of the Defect and obligation to unilaterally
23 strengthen the warnings, Defendant instead chose to actively conceal this
24 knowledge from the public.
25
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28

1 115. Plaintiff and members of the Class would not have purchased,
2 chosen, and/or paid for all or part of the Products if they knew of the Defect and
3 the risks of purchasing the Products.
4

5 116. This Defect proximately caused Plaintiff and Class members'
6 damages.
7

8 117. The Plaintiff and Class members have suffered damages in an
9 amount to be determined at trial and are entitled to any incidental, consequential,
10 and other damages and other legal and equitable relief, as well as costs and
11 attorneys' fees, available under law.
12

13
14 **COUNT VII**
15 **Strict Liability- Design and Formulation Defect**

16 118. Plaintiff incorporates by reference all the allegations contained in the
17 foregoing paragraphs as if fully set forth herein.
18

19 119. The design and formulation of the Products was defective and
20 unreasonably dangerous.
21

22 120. The risk of bacterial contamination contained within the Products
23 creates unreasonable danger.
24

25 121. The design and formulation of the Products rendered them not
26 reasonably fit, suitable, or safe for their intended purpose.
27
28

1 122. The risk of bacterial contamination contained within the Products
2 outweighed the benefits and rendered the Products unreasonably dangerous.
3

4 123. Defendant's Products were defective because the design and
5 formulation of the Products included E. coli. After Defendant knew or should
6 have known of the risk of injury from the E. coli found in the Products, Defendant
7 continued to promote the Products as safe and effective to the Plaintiff, Class
8 Members, and public.
9
10

11 124. There are other Products that do not pose the risk of contamination
12 due to E coli, meaning that there were other means of production available to
13 Defendant.
14

15 125. The Products were unreasonably unsafe, and the Products should not
16 have been sold in the market.
17

18 126. The Products did not perform as an ordinary consumer would expect.
19

20 127. The Defendant's negligent design/formulation of the Products was
21 the proximate cause of damages to the Plaintiff and the Class members.
22

23 128. Plaintiff and Class members have suffered damages in an amount to
24 be determined at trial and are entitled to any incidental, consequential, and other
25 damages and other legal and equitable relief, as well as cost and attorneys' fees,
26 available under law.
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COUNT VIII
Negligent Failure to Warn

129. Plaintiff incorporates by reference all the allegations contained in the foregoing paragraphs as if fully set forth herein.

130. Defendant owed Plaintiff and Class members a duty of care and to warn of any risks associated with the Products.

131. Defendant knew or should have known of the defect but failed to warn Plaintiff and members of the Classes.

132. Plaintiff had no way of knowing of the Products’ latent defect.

133. Defendant’s failure to warn caused Plaintiff and Class members economic damages and injuries in the form of lost value due to risk of contamination due to E. coli exposure.

134. Plaintiff and Class members have suffered damages in an amount to be determined at trial and are entitled to any incidental, consequential, and other damages and other legal and equitable relief, as well as cost and attorneys’ fees, available under law.

COUNT IX
Negligent Design & Formulation Defect

135. Plaintiff incorporates by reference all the allegations contained in the foregoing paragraphs as if fully set forth herein.

1 136. Defendant owed Plaintiff and the Class a duty to design and
2 formulate the Products in a reasonable manner.
3

4 137. The design and formulation of the Products was defective and
5 unreasonably dangerous, causing exposure to a Products with harmful bacteria.
6 Thus, the Products are now worthless.
7

8 138. The design and formulation of the Products caused them to be not fit,
9 suitable, or safe for their intended purpose. The dangers of the Products
10 outweighed the benefits and rendered the products unreasonably dangerous.
11

12 139. There are other Products that do not contaminate the consumers with
13 E. coli.
14

15 140. The risk/benefit profile of the Products was unreasonable, and the
16 Products should have had stronger and clearer warnings or should not have been
17 sold in the market.
18

19 141. The Defendant's negligent formulation of the Products was the
20 proximate cause of damages to the Plaintiff and the Class members.
21

22 142. Plaintiff and Class members have suffered damages in an amount to
23 be determined at trial and are entitled to any incidental, consequential, and other
24 damages and other legal and equitable relief, as well as cost and attorneys' fees,
25 available under law.
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28 **COUNT X**

Negligence

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143. Plaintiff incorporates by reference all the allegations contained in the foregoing paragraphs as if fully set forth herein.

144. Defendant owed a duty to consumers to produce a product that was safe for consumption.

145. Defendant breached this duty by producing a product that was dangerous to consume. Defendant knew or should have known that E. coli contaminated Products would cause injuries once exposed to humans and thus be worthless as a safe-to-consume Product.

146. As a direct result of this breach, Plaintiff suffered injury in that Plaintiff has been deprived of their benefit of the bargain. Plaintiff's injuries were caused in fact by Defendant's breach. If it wasn't for Defendant's negligent manufacture and improper oversight, Plaintiff would not have been injured.

147. Further, Plaintiff's injuries were proximately caused by Defendant's breach. It is foreseeable that poorly designed and formulated Products containing E. coli would cause injury, and it is foreseeable that a user would lose their benefit of the bargain if they purchased dangerous Products.

148. Plaintiff and Class members have suffered damages in an amount to be determined at trial and are entitled to any incidental, consequential, and other

1 damages and other legal and equitable relief, as well as cost and attorneys' fees,
2 available under law.
3

4 **COUNT XI**
5 **MEDICAL MONITORING**

6 149. Plaintiff incorporates by reference all the allegations contained in the
7 foregoing paragraphs as if fully set forth herein.
8

9 150. Plaintiff and the Class Members have been exposed to the harmful
10 bacteria E. coli.

11 151. Plaintiff and the Class were exposed to this harmful bacterium, as a
12 direct and proximate result of Defendant's tortious actions, including Defendant's
13 negligent and willful and wanton conduct as alleged herein.
14

15 152. As a proximate result of their exposure to this harmful bacterium,
16 Plaintiff and the Class have a significantly increased risk of developing future
17 health complications. This increased risk makes periodic diagnostic medical
18 examinations reasonably necessary.
19

20 153. This increased risk would warrant a reasonable physician to order
21 monitoring.
22

23 154. Early diagnosis of these health conditions has significant value for
24 Plaintiff and the Class Members because such diagnoses will help them monitor
25 and minimize the harm therefrom.
26
27
28

1 155. Monitoring procedures exist that make early detection of these health
2 complications possible and beneficial. These monitoring procedures are
3 reasonably necessary as a direct and proximate result of Plaintiff's and the Class
4 Members' exposures to the harmful bacteria, as a result of Defendant's actions as
5 alleged herein.
6

7
8 156. As a direct and proximate result of Plaintiff's and the Class Members'
9 exposure to the harmful bacteria, surveillance in the form of periodic medical
10 examinations is reasonable and necessary, because such surveillance will provide
11 early detection and diagnosis of harmful and debilitating injuries potentially
12 resulting from exposure to E. coli and, as a remedy for the conduct alleged.
13
14

15 157. As a result, Plaintiff and the Class should be awarded the quantifiable
16 costs of such a monitoring regime.
17

18 **PRAYER FOR RELIEF**

19 WHEREFORE, Plaintiff, individually and on behalf of the other members
20 of the Class, alleged herein, respectfully requests that the Court enter judgment in
21 her favor and against Defendant as follows:
22

- 23
- 24 a. For an order certifying the Class under Rule 23 of the Federal Rules of Civil
25 Procedure and naming Plaintiff as the representative for the Class and
26 Plaintiff's attorneys as Class Counsel;
 - 27 b. For an order declaring the Defendant's conduct violates the causes of action
28 referenced herein;

- 1 c. For an order finding in favor of Plaintiff and the Class on all counts asserted
2 herein;
- 3 d. For compensatory, statutory, and punitive damages in amounts to be
4 determined by the Court and/or jury;
- 5
- 6 e. For quantifiable costs of medical monitoring;
- 7
- 8 f. For prejudgment interest on all amounts awarded;
- 9
- 10 g. For an order of restitution and all other forms of equitable monetary relief;
- 11
- 12 h. For injunctive relief as pleaded or as the Court may deem proper; and
- 13
- 14 i. For an order awarding Plaintiff and the Class their reasonable attorneys'
15 fees and expenses and costs of suit.
- 16
- 17 j. Such other relief as this Court deems just and proper.

18 Dated: November 26, 2024

19 Respectfully submitted,

20 /s/ *John C. Bohren*
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AND

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ClassAction.org

This complaint is part of ClassAction.org's searchable class action lawsuit database and can be found in this post: [Organic Carrot Recall Lawsuit Filed Against Grimmway Farms Over E. Coli Contamination Risk](#)
